

## **ANNUAL ACTIVITY REPORT – NAAC – JULY 2020 to JUNE 2021**

### **September 2020**

#### **Plantation Drive**

A Plantation drive was observed by the School of Management Sciences on the occasion of the birth anniversary of our honourable PM Mr. Narendra Modi, on 17th September, 2020.

### **October 2020**

#### **Faculty Development Programme on “Acumen for Multiple Management in Academia”**

SMS, Varanasi under the aegis of SMS IQAC organized a week long Faculty Development Programme on “ACUMEN FOR MULTIPLE MANAGEMENT IN ACADEMIA” from 3rd to 9th October 2020. Prof. T. Singh, Vice Chancellor MGKVP was the Chief Guest of the inaugural session. Prof. Kripa Shankar, Former Vice Chancellor, Gautam Buddha Technical University, Lucknow, and Prof. R. C. Mishra , Prof. Emeritus, Dept. Of Psychology, BHU took streaming sessions. The inaugural session was conducted by Mr. Purnendu Patra and the valedictory session was conducted by Dr. Bhavana Singh.

### **November 2020**

#### **26<sup>th</sup> Foundation Day**

SMS Varanasi celebrated its 26th Foundation Day ‘Adharshila’ on a very small scale keeping in mind the COVID pandemic.

### **December 2020**

#### **World Energy Conservation Day**

SMS, Varanasi under the aegis of SMS-IQAC celebrated ‘World Energy conservaon Day’ on 14th December, 2020. The resource person of the workshop was Prof. O. P. Singh, Professor, Indian Instute of Technology, Banaras Hindu University.

#### **Business Analycs using MS-Excel and R-Programming**

SMS, Varanasi under the aegis of SMS-IQAC organized a workshop on ‘Business Analycs using MS-Excel and R-Programming’ from 17th -19th December, 2020 for PGDM IIIrd Semester students. The resource person of the workshop was Mr. Veeresh Tripathi, Assistant Professor, School of Management Sciences, Varanasi.

## January 2021

### **“Accounting Master Class”**

SMS, Varanasi organised an “Accounting Master Class” for MBA First Semester Students on 2nd January, 2021. It was taken by Dr. Amit Gautam, Professor, Institute of Management Studies, BHU, Varanasi. Through this special session students were immensely benefitted as it helped them clear their concepts and enabled them to gain better insights for the topic per se. Furthermore, it proved fruitful for them by instilling more confidence and subject knowledge.

### **Webinar on “National Education Policy-2020: Opportunities and Challenges ahead”**

SMS, Varanasi under the aegis of SMS IQAC conducted a webinar for students of B.Com. (Hons.) on the theme "National Education Policy-2020: Opportunities and Challenges ahead" on 2nd January, 2021. Students from the B.Com(H) course highlighted various dimensions of NEP-2020 such as beneficial impact and shortcomings of NEP-2020, Paradigm shift in Indian Education System, Higher Education System; Changing Education Policy and Principles of New Education Policy. The complete session was handled by Gaurav Sengupta and Question and Answer session was very well coordinated by Shreyansh Dixit. Welcome address was initiated by Aanchal Pandey. Finally, the session ended with enthralling vote of thanks done by Ishwaranshu Pandey.

### **Workshop on “Fundamentals of Mutual Fund Industry”**

SMS, Varanasi under the aegis of SMS IQAC organised a workshop On “Fundamentals of Mutual Fund Industry” for B.Com (Hons) Ist Semester Students on 9th January, 2021. Mr. Pradeep Kumar Tripathi, Founder and CEO of “Money Care Financial Consultancy” in his impeccable deliberation made students aware of with various dimensions of Mutual Funds Industry. He further explained about categories of Investment in Mutual Funds Schemes, tax benefits derived by individuals by investing under different schemes. He also talked about various regulatory bodies regulating mutual fund investments. The Programme was coordinated by Dr. Akriti Jaiswal.

### **Workshop on “Personality Development Corporate Etiquettes”**

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on “Personality Development Corporate Etiquettes” from 12th to 13th January, 2021 for B. Com first year students. The participants - were given insights into their personality traits and tips to improve their behaviour and spoken language. They were also provided hints regarding corporate behaviour and various official etiquettes. This workshop focused upon showcasing and motivating the students about the importance of personality development, basic mannerisms and etiquettes in the corporate world. This workshop was conducted by SEGA trainers.

### **Webinar on "New Farm Bill-2020: Issues, Challenges and Opportunities"**

SMS, Varanasi under the aegis of SMS IQAC conducted a webinar for B.Com. (Hons.) on the theme "New Farm Bill 2020- Issues, Challenges & Opportunities" on 16th January, 2021. Different speakers from B.Com Hons-1st Semester highlighted various perspectives of Farm Bill such as introduction of farm bill, its history, opportunities and issues associated with farm bill along with its advantages and disadvantages. The webinar was moderated by Shashwat Agrawal and Krishna Soni.

#### **Workshop on "MS-PowerPoint"**

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on "MS-PowerPoint" on 18th & 19th January, 2021 for BBA IIIrd semester students. It was conducted by Sri IT Solutions. The students were trained and coached by trainers from the IT Solution provider firm. The Coordinator of BBA, Mr. Rohit Mehta was present to facilitate the trainers and motivate all the students of the course.

#### **Workshop on 'A Conversation Around Meaningful Research'**

SMS, Varanasi under the aegis of SMS IQAC organized a workshop on 'A Conversation Around Meaningful Research' – Research Workshop Series for Beginners with EXCEL & SPSS on 19th & 20th January, 2021 for BBA 5th Semester Students. The resource person for the workshop was Mr. Saurabh Kumar Srivastava, Assistant Professor, School of Management Sciences, Varanasi.

#### **Workshop on "Personality Development"**

SMS, Varanasi under the aegis of SMS IQAC organised a workshop on "Personality Development" on 22nd & 23rd January, 2021 for BBA 1st semester students. It was conducted by SEGA trainers.

#### **Workshop on A Career Development Avenue**

SMS, Varanasi and SMS IQAC in association with Association of Chartered Certified Accountants (United Kingdom) organized one-day workshop on the theme "A Career Development Avenue" for B.Com(H) & B.Com students on 23rd January, 2021. The resource person of this event was Krishan Mishra, Head, North and East India, Association of Chartered Certified Accountants. The workshop was coordinated by Dr. Sofia Khan.

#### **Birth Anniversary Subash Chandra Bose**

SMS, Varanasi paid homage to the leader Subash Chandra Bose on his birth anniversary on the 23rd of January 2021. Honorable director Prof. P.N Jha, the registrar of the institute Shri. Sanjay Gupta, Dr K.S Mishra, Professor and Dean Computer Science Department, SMS, Varanasi paid floral tributes. On this occasion many students and other administrative staffs were also present.

#### **Republic Day celebrations**

SMS, Varanasi Celebrated 72nd Republic Day on 26th January, 2021 at its campus. After the flag hoisting, vibrant cultural programmes were presented by the students of various courses.

#### **Sports Fest**

SMS, Varanasi organized "Sports Fest" from 27th to 30th January 2021. In this event students from all courses participated in various sports events and activities. This event was graced by Prof. P. N Jha, Director, SMS, Varanasi who highlighted the importance of health and emphasized that "health is wealth" motivating and congratulated all the students who participated in this event.

### **February 2021**

#### **"Union Budget Live"**

SMS, Varanasi organized "Union Budget Live" session for MBA students on 01<sup>st</sup> February, 2021. This session broadcasted the live presentation of the Finance Minister of India Nirmala Sitharaman. This session acquainted all the students about the current business scenario and the various rules and tax slabs which would keep them updated about the developments in the corporate world.

#### **Seminar on Atmanirbhar Bharat Rozgar Yogana**

SMS, Varanasi organized a seminar on "Atmanirbhar Bharat Rozgar Yogana" on 5th February, 2021. Mr. Upendra Pratap Singh, Commissioner, Regional Office, EPFO discussed the guidelines for the implementation of Atmanirbhar Bharat Rozgar Yojana scheme launched by Employees' Provident Fund Organization under the Ministry of Labour and Employment, Govt. of India. The event was attended by the institutional heads of many prominent organizations of Varanasi.

#### **Workshop on MS Office**

Department of Commerce, SMS, Varanasi, organized a two day workshop on MS Office package for B.Com. (Hons) students on 5th & 6th February, 2021 to enhance the writing, analytical and presentation Skill of the students to meet the required present corporate skill needs.

#### **Workshop on MS Word**

SMS, Varanasi under the aegis of SMS IQAC conducted a two-day Workshop on "MS Word" for B.Com first year students on 8th and 9th February, 2021. This workshop was conducted by Sri IT Solutions.

#### **Webinar on National Education Policy-2020**

Department of Commerce, SMS, Varanasi, organised a webinar" on the theme "National Education Policy -2020 : Issues , Challenges & Opportunities" on 8th February, 2021 for B. Com Students. The main focus of the webinar was to make the students equipped with the various dimensions of skill development like communication, Confidence , coordination, leadership , team work , time management , inter personal relations , updated knowledge on current affairs and analytical skill development etc. This will make students more employable with their dynamic professional personality looking to the skill needed in the corporate world. The webinar was moderated by Ritu Yadav and Himanshu Gupta.

#### **Photography workshop**

SMS, Varanasi conducted a Photography workshop for BA (Hons) Mass Communication students on 10th February, 2021. This workshop was taken by Mr. K. K. Bajpai.

### **Saraswati Pooja**

SMS, Varanasi celebrated Saraswati Puja in the campus on the occasion of Basant Panchami on 16th February, 2021.

### **Women Entrepreneurship Development program**

SMS, Varanasi, in Association with Malaviya Centre for Innovation, Incubation and Entrepreneurship(MCIIE) IIT BHU organized a 4 weeks, online Women Entrepreneurship Development Programme, from 17th February to 13th March, 2021, sponsored by Department of Science & Technology, Govt. of India.

### **Workshop on Financial Markets**

SMS, Varanasi organised a workshop on "Financial Markets" for the B.Com Students on the 17th to 19th, February, 2021. The workshop was conducted by "SEGA Trainers". Dr. R K Singh, Head of Department(Commerce), Dean(R&D), Chairperson(CEISD), Dr. Shishir Gujrati, Coordinator and Mr. Purnendu Parta, Cocordinator were present in the session.

### **Business Model Contest-6.0**

Center for Entrepreneurship Innovation and Skill Development (CEISD) at SMS, Varanasi under the aegis of SMS IQAC organized an "AGRO & RURAL Business Model Contest-6.0" on 26th February, 2021. Various students of various students participated in this event and it served as a great platform to enhance the skill sets of students and instill in them confidence to set start up ideas and develop them into budding businesses. Also present on this occasion were Shri Sanjay Gupta, Registrar, SMS, Varanasi, Dr. Ashish Bajpai, Shri. Rajesh Bhatia, Shri. D.S Mishra, Shri Ajay Kumar Singh.

### **Webinar on Union Budget**

Department of Commerce, of SMS Varanasi under the aegis of SMS IQAC Organised a webinar On " Union Budget 2021 -22: Issues, Challenges And Opportunities" on 27th February, 2021 for B.Com(H) students to help them equipped with the various dimensions of union budget 2021-22 and to develop them better understanding of Indian economy. The webinar was moderated by Shreyansh Jain and Shimmeer Asad Ansari.

### **Personal Hygiene and Health Awareness Programme for Girls**

SMS, Varanasi under the aegis of SMS IQAC Organised a programme on "Personal Hygiene and Health Awareness Programme for Girls", an initiative of SMS IQAC Cell in association with "Indra Super Multi Speciality Hospital" on the 27th February, 2021. Dr. Roshni Patel and Dr. A.K Srivastava, of Indra Super Multi Speciality Hospital, Varanasi addressed the gathering and were kind enough to throw light upon

the measures and benefits of this to the attendees. This program focused on the importance of girl understanding and maintaining personal hygiene for the welfare of their personal health.

### **March 2021**

#### **Online quiz Computer Fundamentals**

Department of Computer Science SMS Varanasi conducted an online quiz “Computer Fundamentals” on 6th March, 2021 for BCA first semester students to analyze their basic knowledge of computers.

#### **Women’s Day Celebration**

SMS, Varanasi under the aegis of SMS IQAC Celebrated International Women’s Day on 8th March, 2021. The session was moderated by Mrs.Anju Singh, Assistant Professor, SMS Varanasi.

#### **Webinar on Entrepreneurship as career choice**

Department of Commerce of SMS Varanasi, under the aegis of SMS IQAC organized a webinar on "Entrepreneurship as Career Choice"(By the experts of EDII) for B.Com & B.Com(H) students on 16th March, 2021 for increasing the need of Entrepreneurial Skill Development and Startups. This Programme was Coordinated by The Centre for Entrepreneurship, Innovation and Skill Development (CEISD), A Centre of Excellence of SMS, Varanasi.

#### **Conclave on National Education Policy-2020**

SMS, Varanasi under the aegis of SMS IQA organized Vice Chancellor's Conclave on “National Education Policy-2020 – Issues, Challenges and Opportunities” on 21st March, 2021. The resource persons of the conclave were Prof. Peeyush Ranjan Agarwal, former VC VBS purvanchal University, Jaunpur, Prof. SK Singh IMS BHU, Prof T.N Singh, VC MGKVP Varanasi, Prof. Pradeep Kumar Mishra, VC Jharkhand University of technology, Prof Akhilesh Kumar Singh, VC, Prof. Rajendra Singh University, Prayagraj and Prof P.N Jha, Director SMS Varanasi.

### **June 2021**

#### **Webinar on Organizational Leadership**

SMS, Varanasi organized a webinar on “Organizational Leadership - Generating Extraordinary Organizational Performance”, on 19th June, 2021. The resource person of the webinar was Dr. Sanjay Saxena, Professor, School of Management Sciences, Varanasi.

#### **World Environment Day**

SMS, Varanasi under the aegis of SMS IQAC, celebrated World Environment Day on 5th June, 2021. The Resource persons Prof. Sanjay Saxena, SMS Varanasi enlightened the importance of Leadership quality for organizational well-being and sustainability. It was attended by all the faulty members and also many faculty members shared their views on environment. The session was moderated by Mrs. Anju Singh.

### **Workshop on Intellectual Property Rights**

SMS, Varanasi organized a workshop on "Intellectual Property Rights" for the budding managers for MBA IInd and IVth semester students on 8th June 2021. The resource person of the workshop was Prof. Raj Kumar Singh, Chairperson, Center for Entrepreneurship Innovation and Skill Development.

### **Personality & Skill Development Workshop**

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on Personality & Skill Development. Mr. Kartikey Singh, Asst. Professor School of Management Sciences, Varanasi was the resource person and it was attended by 42 Class IV Support staffs including Peons, Electricians, Drivers, Cleaners, Security Personal & Housekeeping Helpers. and attended by 42 Class IV Support staffs including Peons, Electricians, Drivers, Cleaners, Security Personal & Housekeeping Helpers. Mr. Atanu Mukhopadhyay, Administrative Officer welcomed the delegates. Introductory note was delivered by Mr. Ajay Singh Sr. Maintenance Supervisor & Mr. Nirmal Singh Jr. Maintenance Supervisor conveyed the vote of thanks.

### **Lecture on Professional Ethics" for Teaching & Non-Teaching Staff**

SMS, Varanasi under the aegis of SMS Varanasi organized a Special Lecture on "Professional Ethics" on 12th June, 2021 for Teaching & Non-Teaching Staff of SMS Varanasi. The resource person of the event was Dr. Sanjay saxena. In his deliberation he talked about the essentiality of good organizational ethical practices. The event was moderated by Mrs. Anju Singh.

### **International Day of Yoga**

SMS, Varanasi under the aegis of SMS IQAC celebrated International Day of Yoga 2021. Yoga for Enhancing Body Immunity to Fight against COVID 19 elaborated the importance of yoga for fighting against Corona Pandemic followed by different yoga asana on 21st June, 2021. It was organised by Center for Spiritualism and Human Enrichment. The resource person was Dr. Amit Kishore Sinha, Assistant Professor, SMS Varanasi and it was moderated by Mrs. Anju Singh.

### **Webinar on "Nutrition Strategies for Youth- During and After Covid 19"**

SMS, Varanasi organized a webinar on "Nutrition Strategies for Youth- During and After Covid 19" on 24th June, 2021. The resource person was Dr. Rita Bharadwaj, Clinical Nutritionist, Holistic Health Coach.

### **Virtual Alumni Meet**

**SMS,Varanasi under the aegis of SMS Alumni Association organised a Virtual Alumni Meet on 27<sup>th</sup> June, 2021.**

### **Donation of stationery, toys and electrical equipment.**

A team from the SMS, Varanasi visited Khushipur and Vandepur villages on 22nd June 2021, to donate stationery, toys and electronic equipment. This donation was made as per a list of requirements was prepared by meeting heads of Aanganwadi the respective adopted villages and accordingly fans, cool-

cages, slates, chalk boxes, erasers, pencils, notebooks, balls, bat-ball sets, alphabet sets, toilet-cleaners etc. were donated through the Aanganwadi in the presence of respective Aanganwadi heads.

### **International Conference ICON 2021**

The Centre for Spiritualism and Human Enrichment at SMS Varanasi, organized its 9th International Conference on “Ancient Indian Wisdom Panacea for Sustainable Well-being” in online mode from 26th to 27th June 2021. Various scholars from the country and abroad participated in it. The Chief Guest of the inaugural function was Dr. H.R. Nagendra, Chancellor of Swami Vivekananda Yoga Anusandhan Bengaluru, Prof. Joy Sen, Senior Scientist, IIT Kharagpur, was the Guest of Honor. Other Eminent speakers of the Conference were namely Prof. Somesh Kumar, Dean of Students Affairs and Prof. of Mathematics, IIT Kharagpur, Prof. Sampadananda Mishra, from Rashtram School of Public Leadership, Rishihood University, Sonipat, spoke up a lot on the theme. The welcome address was given by Prof. Jha, director, SMS Varanasi. On this occasion, a souvenir and two books titled, “Ancient Indian Wisdom Panacea for Sustainable Well-being” and “Indian Traditional Wisdom Revisiting the Relevance” were released. The inaugural and valedictory sessions were conducted by Dr. Bhavana Singh and Dr. Sofia Khan respectively.