

Annual Report

July 2021 to June 2022

Following events and activities were conducted during the session 2021-22

72nd Independence day Celebration

SMS, Varanasi Celebrated 75th Independence Day on **15th August 2021**. The flag was hoisted by the director Prof. P. N. Jha. All the teaching and non-teaching staff was present on the occasion.

Faculty Development Programme

SMS, Varanasi under the aegis of SMS IQAC organized a seven days Faculty Development Programme on ‘**Enhancing Faculty Competency vis-a’-vis National Education Policy**’ from **24th to 31st, August 2021**. Prof. Anand Kumar Tyagi, Hon’ble Vice-Chancellor, MGKVP, was the chief guest and Guest of Honour was Prof. S.K. Singh, Former Vice-Chancellor, L.N. Mithila University, Darbhanga, The inaugural session was coordinated by Dr Pallavi Pathak and the valedictory session was coordinated by Dr. Bhavana Singh. Vote of thanks was proposed by Prof. Sandeep Singh and Dr. Amitabh Pandey.

Strategic Alliance

Fruitful discussions with Ambassador Designate Ireland Shri Akhilesh Mishra, at the Board room of School of Management Sciences, Varanasi city office to forge strategic alliance between Centre for International Relations , School of Management Sciences, Varanasi and Universities and Educational Institutions of Ireland in the areas of academics, Research, Faculty- Student Exchange, Curriculum Development , and Entrepreneurship Development.

World Literacy Day

SMS, Varanasi observed World Literacy Day on the theme “**Literacy for a human-centered recovery: Narrowing the Digital Divide**” on **8th September, 2021** to remind the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society. Prof. Kamalsheel Mishra, Dean System & IT and Head, Department of Computer Science and Coordinator Rainbow club, Dr. Pallavi Pathak, Associate Professor, SMS, Varanasi, & Mr. Anand Prakash Dube, Associate Professor SMS, Varanasi gave their valuable insights. The complete session including Question and Answer session was very well co-ordinated by Mrs. Anju Singh, Assistant Professor, SMS Varanasi.

Innovation Ambassador Mentorship Session

SMS, Varanasi and Institution Innovation Council organized "a Innovation ambassador mentorship session on Entrepreneurship & Innovation as Career Opportunity" for MBA IIIrd Semester Students from on **25th September 2021**. Mr. Hari Bhushan, Innovation Ambassador, IIC, District Coordinator Institution, Jammu & Kashmir Entrepreneurship Development Institute Jammu & Kashmir, was the resource person. The workshop was coordinated by Dr. Bhavana Singh. The programme was coordinated by Center by Entrepreneurship, Innovation and Skill Development.

Bridge Course Programme

SMS, Varanasi organized a "Bridge Course Programme" for MBA Ist year Students from **5th October to 31st October**. Various faculties took streaming session on Business Communication, Accounting, marketing to enlighten the students on various aspects of management.

Workshop on Mental Health & Well Being of the Youth

SMS, Varanasi in association with Behaviour Dynamics Lab organized a workshop on "**Mental Health & Wellbeing of Youth**" on **09th October, 2021**. Prof. Mona Srivastava, Head, Department of Psychiatry, Banaras Hindu University, and Prof. Manushi Srivastava, Department of Community Medicine, Banaras Hindu University, were the resource persons.

Lecture on Innovation Management for Startups

SMS, Varanasi organized Special Lecture on "**Innovation Management for Startups**" on **9th October, 2021** for BCA 5th Semester students. Prof. Raj Kumar Singh was the resource person.

Lecture on Born to Lead

SMS, Varanasi organized Special Lecture on "**Born to Lead**" on **9th October, 2021** for BCA 3rd Semester students. Prof. Sanjay Saxena was the resource person.

HUNAR" - 'Campus Recruitment Training'

SMS, Varanasi under the aegis of SMS IQAC, organized a **Campus Recruitment Training 'HUNAR'** for MBA IIIrd semester students from **20th to 29th October 2021**. Mr. Prince Grover, Director, Second Wind Foundry was the resource person.

PEHEL Corporate Grooming Programme

SMS, Varanasi, organized a “**Corporate Grooming Programme PEHEL**” for MBA Ist semester students on **25th October 2021**. Mr. Prince Grover, Director, Second Wind Foundry was the resource person.

Vigilance Awareness Week

SMS, Varanasi in Association with Punjab National Bank organized Extempore Competition on the Occasion of “**Vigilance Awareness Week – 2021**. Mr. Amarjeet Singh, Chief Manager, Punjab National Bank, Mr. Vinay Kumar, Vigilance Officer, Punjab National Bank, Shri Biman Kumar, Deputy Circle Head, Punjab National Bank and Prof. P.N. Jha graced the dais. Mrs. Anju Singh coordinated the event.

Orientation Programme MBA

SMS, Varanasi organized an Orientation Programme for MBA Ist year students from **29th October to 2nd November 2021**. Mr. Sandip Kulkarni, MD and CMRO, Brinks India, Mr. Devmani Pandey, Head HR & Operations, Dalmia MP were distinguished guests. Prof. P. N. Jha director, SMS Varanasi, Prof. Sandip Singh, Professor, Dean–Development & Students’ Affairs (DSA), And HOD (Department Of Management And Mass Comm.)and Dr. Amitabh Pandey, Coordinator- MBA also graced the dais. Dr. Avinash Chandra Supkar proposed vote of thanks whereas Dr. Pallavi Pathak coordinated the programme.

"Puja celebration"

SMS, Varanasi, on the occasion on 27th Foundation Day Celebration “**Adharshila**” **2021** organized a puja in the campus on **10th November 2021**. Our respected director sir Prof. P. N. Jha performed the puja.

Foundation Day “Adharshila”

SMS Varanasi celebrated **27th Foundation Day “Adharshila on 10th and 11th November 2021**. Shri Surendra Narayan Singh, MLA, Rohaniya, Prof. Anand K. Tyagi , Vice Chancellor, Mahatma Gandhi Kashi Vidyapith, Varanasi, Dr. M. P. Singh, Executive Secretary, SMS Varanasi, Prof. P. N. Jha Director SMS Varanasi graced the dais and lighted the lamp in the Inaugural Function of Adharshila – 2021. Dr. Pallavi Pathak, Associate Professor, SMS Varanasi coordinating the Inaugural Function of Adharshila – 2021.

Guest lecture on "Web Development Programme"

SMS Varanasi under the aegis of SMS IQAC organized a guest lecture on "**Web Development Programme**" for BCA Vth semester students. Mr. Shivam Singh Alumni of SMS from Techup Technologies explained the basic concept of Web design and development like HTML, CSS, Java script , PHP and MYSQL. He also interacted with the students. The session was very interacting and the students enjoyed and learned the basic entities of web development.

Workshop on "Web Development"

SMS Varanasi under the aegis of SMS IQAC organized an Eight Days Workshop on "**Web Development**" for the BCA Vth semester students from 17th **November to 24th November, 2021**. Mr. Shivam Singh, from Techup Technologies and also an alumnus of SMS, demonstrated the essential tools and techniques desired for making a web site. Two Students were selected for Internship in Techno Technologies. The session was coordinated by Mr. Vikash Chandra Sharma, co-cordinator of BCA programme.

Autonomy

Proud moment for all of us at SMS, Varanasi University Grants Commission (UGC) has granted autonomous status to the School of Management Sciences, Varanasi.

Guest lecture on "India's Economic Growth: Opportunities & Challenges"

SMS, Varanasi, Institutions Innovation Council an initiative of SMS IQAC Varanasi organized a guest lecture on "**India's Economic Growth: Opportunities & Challenges**" for MBA Students on **20th November, 2021**. . The resource person was Mr. Shishir Sinha, Senior Deputy Editor, Hindu Business Online. The workshop was conducted by Dr. Bhavana Singh.

Alumni Guest Lecture on "Advance Application Development Strategies"

SMS Varanasi under the aegis of SMS IQAC organized a guest lecture on "**Advance Application Development Strategies**" for MCA students on **23rd November 2021**, to make a

bridge between Alumni and students. MCA Alumni Mr. Ankit Srivastava, Project Associate-Sorreal Systems, New Delhi and Mr. Rishabh Singh, Software Engineer Trainee- JK Technosoft Limited, Noida, Uttar Pradesh, were the resource persons who explained the Agile Model in Software Development Life Cycle which is practiced by most of software companies.

Workshop on “Web Application Development using CI Framework “

SMS Varanasi under the aegis of **SMS IQAC** organized a 7-days workshop “**Web Application Development using CI Framework”** for MCA students from **24th Nov to 30th November 2021** in association with Sorreal Systems Pvt. Limited, New Delhi. Mr. Ankit Srivastava, Project Associate- Sorreal Systems & Mr. Ram Gopal Gupta, Associate Professor-SMS Varanasi practically demonstrated the MVC Architecture using PHP-CI Framework to the students so that they can match the IT Industry requirement.

Guest Lecture on “Basic Concept of Web Designing”

SMS, Varanasi under the aegis of **SMS IQAC** organized a Guest lecture on "**Basic Concept of Web Designing** " for BCA IIIrd semester students on **25th November, 2021**. Mr. Shivam Singh Alumni of SMS from Techup Technologies explained the basic concept of Web design and development like HTML, CSS, Java script , PHP and MYSQL. The session was very interacting and the students enjoyed and learned the basic entities of web Designing.

Workshop on “Basic Concept of Web Designing”

SMS Varanasi under the aegis of **SMS IQAC** organized a 8-days workshop “**Basic Concept of Web Designing”** ” for BCA IIIrd Semester students from **25th Nov to 02nd December 2021**. Shivam Singh, the resource person from Techup Technologies and also an alumnus of SMS, demonstrated the essential tools and techniques desired for making a web site. During this eight day workshop, the students undergo with lots of practical exercises.. The session was coordinated by Mr. Vikash Chandra Sharma, co-coordinator of BCA programme.

Guest lecture on "Intellectual Property Rights: Opportunities & Challenges"

SMS, Varanasi and Institutions Innovation Council under the aegis of SMS IQAC Varanasi organized a guest lecture on the theme "**India's Economic Growth: Opportunities & Challenges**" on **27th November, 2021** for MBA Students. The resource person was Prof. Rajnish Kumar Singh, Faculty of Law, Banaras Hindu University. The workshop was conducted by Dr. Bhavana Singh.

Diabetes Awareness Drive

SMS, Varanasi under the aegis of SMS IQAC organised a "**Diabetes Awareness Drive**" on **30th November, 2021** to spread awareness amongst faculty and students with the sole objective to educate, support and inspire diabetics to lead healthier lives. The drive was taken up to mark the importance of Diabetes month. Mr. Ankur Mukherjee Co-head of Uttar Pradesh Chapter from Diabesties Foundation and Ms. Srishti Pandey Team Member of Diabesties Foundation explained student's about various aspects related to Diabetes such as symptoms, types, way to handle such patients etc. In this drive students and faculty members of SMS participated with enthusiasm.

Jan Samadhan 3.0

The center for Entrepreneurship, Innovation and Skill development (CEISD) of SMS Varanasi, organized **Jan Samadhan 3.0** on **15th December, 2021**. A total of 8 teams comprising of students from different courses both at undergraduate and post graduate levels participated in the contest and exhibited their talents. The judges were Dr. Hariom Singhji, Chairman, Raj English School Group, Varanasi, Prof. R. K. Lodhwal, Professor, Institute of Management Studies, Banaras Hindu University, Shri Rajesh Bhatiaji, President, Small Industries Association, Varanasi, Dr. Manish Mishra, Assistant Professor, State Ayurvedic College, and Varanasi. The inaugural and valedictory sessions were coordinated by Dr. Bhavana Singh and Dr. Sofia Khan respectively.

Workshop on Tally & GST

SMS Varanasi under the aegis of SMS IQAC organized a Workshop for M.Com students on the theme "**Tally and GST**" from **15th to 22th December 2021**. The workshop was conducted by **SEGA Trainers** and the resource persons were Mr. Pranay Pancholi and Miss Laiba Noor who

jointly in their impeccable deliberation made students aware to use and perform all basic accounting taxation and managing payroll and enlighten the basics about process and use of Tally.

Alumni Interaction Series

SMS Varanasi organized an **Alumni Interaction Series** for MBA Ist semester students on **18th December, 2021**. The guest was Dr. Deepak Matolia, Founder director TEA traditions Jaipur.

Workshop on MS-EXCEL

SMS Varanasi under the aegis of SMS IQAC conducted a 3 day Workshop for BBA Vth Semester students on “**MS EXCEL**” from **27th to 29th December 2021**. The workshop was conducted by Sri IT Solutions.

Workshop on Tally and GST

SMS Varanasi under the aegis of SMS IQAC conducted a 3 day Workshop for B.Com (H) Vth Semester students on the theme “**Tally and GST**” from **27th to 29th December 2021**. The workshop was conducted by SEGA Trainers and the resource persons were Mr. Pranay Pancholi and Miss Laiba Noor who jointly in their impeccable deliberation made students aware to use and perform all basic accounting taxation and managing payroll and enlighten the basics about process and use of Tally.

AWARDS & MOUs

SMS, Varanasi has been recognized by the **Center for Education, Growth and Research** as the best environmental friendly institute in North India, 2021. It was given an award and an appreciation certificate for outstanding contribution in Education Skill and Research at **16th Rashtriya Shiksha Gaurav Puraskar Ceremony** held on **30th December, 2021**.

A memorandum of understanding was signed between **School of Management Sciences, Varanasi, India** and **Universitas Muhammadiyah Sidenring Rappang (UMS, Rappang), Indonesia** on cooperation in Academic and Research related activities on **14th March, 2022**.



Proud moment for SMS Family

Certificate of Appreciation was conferred on **School of Management Sciences, Varanasi** on **26th July, 2022**, jointly by the Hon'ble Chief Secretary, Government of Uttar Pradesh Shri D. S. Mishra and Hon'ble Vice Chancellor, Dr A P J Abdul Kalam Technical University, Lucknow, Prof P.K. Mishra, on the auspicious occasion of Foundation Day ceremony of Dr A P J Abdul Kalam Technical University, Lucknow in recognition of the attainment of NAAC "A" Grade by SMS Varanasi.

A **Memorandum of Understanding** was signed between **School of Management Sciences, Varanasi, India** and **Chandragupta Institute of Management, Patna (CIMP)** in the area of Academics, Research & Development, Entrepreneurship, Startups Incubation and Skill Development on **12th August, 2022**. The MOU was signed by Prof P. N. Jha director, SMS, Varanasi, Prof. Rana Singh, director, CIMP and Prof. Raj Kumar Singh, dean (R&D) and MOU coordinator, SMS, Varanasi.

Foundation Day “Adharshila”

SMS Varanasi celebrated 28th Foundation Day “*Adharshila*” on **10th November, 2022** with full fervor and exuberance. The distinguished guests were Acharya Shri Shantanu Ji Maharaj, Shri Dayashankar Mishra 'Dayalu', Minister of State in the Ministry of Aayush (Independent Charge) of Uttar Pradesh, Shri Surendra Narayan Singh, former member of Legislative Assembly, Mr. Ajay Kumar Singh, Zonal Head, Punjab National Bank, Varanasi Varanasi, who along with Dr. M. P. Singh, Executive Secretary, SMS Varanasi, and Prof. P.N. Jha graced the dais. Welcoming the guests, the director of the institute, Prof. P.N Jha called the foundation day as a historic moment for all the members of SMS family. Thanking all the stakeholders of the institute, Prof. Jha said that their hard work and commitment was the prime reason that has made the institute an important landmark in the field of management studies.

Established in 1995, SMS has gained new heights and has never looked back. Director, SMS Varanasi, and the guests were felicitated by Dr. M P Singh, Executive Secretary, SMS, Varanasi. A number of inter-institute competitions like Ad & Poster Making, Rangoli Making Solo Dance and Solo Singing, Antakshari, Business Quiz were held. An extravagant Fashion Show was also

performed by the students of School of Management Sciences, Varanasi. The Foundation Day concluded with the distribution of certificates, awards to the winners of different competitions as well as the activities of various clubs of SMS Varanasi, felicitation of the employees of the institute. Dr. Pallavi Pathak, Associate Professor, SMS Varanasi coordinated the inaugural function as well as proposed vote of thanks.

Orientation Programmes

Joint Orientation Program of the MBA & MCA course

SMS, Varanasi organised a three day Orientation Program for MBA & MCA course from **15th to 17th September, 2022**. Mr. Sanjay Ramdas Kambekar, General Manager (HR), Prism Johnson, emphasized on self-management and reiterated that purposefulness, patience and passion are the key to success. Mr. Ibad Hanif, Head, National Commodities Management Services Ltd. apprised the students about the important facts to be kept in mind during the campus placement and Mr. Ashwini Kumar, Managing Director, Utkarsh CO Investment Ltd called upon the students to keep time and ethics at the topmost position in life. Prof. Avinash Chandra Supkar read the preamble of SMS, Varanasi. The inaugural session was conducted by Dr. Pallavi Pathak and vote of thanks was given by Dr. Amitabh Pandey, Associate Professors, SMS, Varanasi.

BBA

SMS, Varanasi organized a two orientation programme for BBA course from **27th to 28th September, 2022**. Prof Anand Kumar Tyagi, Vice Chancellor of Mahatma Gandhi Kashi Vidyapeeth, Prof Sujit Kumar Dubey Director, Institute of Management Sciences, BHU, were distinguished guests. Prof. P.N. Jha, Director, SMS, Varanasi gave the welcome address, Prof. Avinash Chandra Supkar read the preamble of SMS, Varanasi, whereas the vote of thanks was given by Dr. Sandeep Singh, HOD Management & Mass Comm. Executive Secretary of SMS, Varanasi, Dr. M.P. Singh and Registrar Mr. Sanjay Gupta were also present. The session was conducted by Dr. Sofia Khan, Assistant Professor, SMS, Varanasi.

UG courses & M.com

SMS, Varanasi organized a two day orientation programme from **18th to 19th October, 2022** for BCA, B.Com(H), B.Com, BA(Hons.) Mass Comm., & M.Com students. Prof. B.P. Singh, Ex Head & Dean, Delhi School of Economics and Prof. Durg Singh Chauhan, Former Vice Chancellor APJAKTU, Lucknow were the guests of the programme. Newly admitted students embarked on their academic journey with the welcome note and blessings of the Director of SMS, Varanasi, Prof. P N Jha. Prof. Avinash Chandra Supkar presented the preamble (Vision, Mission & objective) of SMS, Varanasi whereas Prof. Raj Kumar Singh, SMS Varanasi proposed the vote of thanks. The programme was coordinated by Dr. Bhavana Singh, Assistant Professor, SMS, Varanasi.

B.A. L.L.B. Orientation Programme

First orientation program of **SMS Law College**, a new venture of School of Management Sciences, Varanasi, was organized on **7th December, 2022**. The welcome address was given by the principal of SMS Law College, Dr. Prabhat Kumar Srivastava who said that it is definitely a matter of pride that a new chapter has been added in the glorious journey of SMS, Varanasi of 27 years. Prof. P.N. Jha, Director SMS, Varanasi blessed the newly admitted students on the occasion of the first orientation program of SMS Law College and said that this course will undoubtedly prove to be a milestone in their career plans. Mr. Sanjay Gupta, Registrar, SMS, Varanasi while congratulating the newly entered law students said that law further enriches the career opportunities. SMS Law College will undoubtedly be dedicated to fulfill every aspect. Prof. Dr. Raj Kumar Singh (HOD- Department of Commerce) gave fruitful insights for understanding the importance of journey in its academic discourse. Prof Sanjay Saxena motivated students to be honest and sincere in their course timetable. The Inaugural Session of orientation program of SMS Law College was conducted by Dr. Upasana Wali, Assistant Professor and Vote of thanks was given by Mrs. Ashraya Dubey, Assistant Professor, SMS Law College, Varanasi.

Workshop on “MS-Powerpoint”

SMS, Varanasi organized a six days workshop on "**MS-PowerPoint**" from **3rd to 8th January, 2022** for BBA IIIrd Semester Students. It was conducted by Sri IT Solutions and the students were trained and coached by trainers from the IT Solution provider firm. The Coordinator of the BBA program, Mr. Rohit Mehta was present to felicitate the trainers and motivate all the students of the course.

Workshop on “Python Programming”

Department of Computers Science, **SMS, Varanasi** organized a seven days workshop on "**Python Programming**" from **5th to 11th January, 2022** for BCA, B. Tech (CS & IT) and MCA students (Internal & External). It was conducted by Mr. Shivam Singh, Founder of Techup Technologies

& Mob (Meraonlinebusiness.com). In this workshop the participants were apprised of the basic concepts of Python along with opportunities and future scope for python developer, the use of Python in IT industry and the students also did one real time practical project. Various participants from eight different colleges of Varanasi attended the workshop. It was inaugurated by Prof. K.S. Mishra, Head of Computer Science Department, SMS, Varanasi who blessed the students with his kind words.

Republic Day

SMS, Varanasi celebrated the **73rd Republic Day** on **26th January, 2022**. The national tri colour flag was hoisted by the director Prof. P. N. Jha which was followed by vibrant cultural programs by the students. All the teaching and non-teaching staff were present on the occasion.

Guest Lecture on “Development of E-Commerce Application”

SMS, Varanasi organized a Guest lecture on "**Development of E-Commerce Application**" on **29th January, 2022** for MCA & BCA students. Mr. Harshit Srivastava an alumnus of SMS & a Software Engineer from TCS and Mr. Utkarsh Sharma a Software Engineer from Fork Technologies Private Limited explained the students the basic concepts of Web design and development like HTML, CSS, Java script, etc. The session was very interacting and the students enjoyed and learnt the basic entities of software development. Mr. Anand Prakash Dube, Coordinator, BCA programme, blessed the students with his kind words. The session was coordinated by Mr. Vikash Chandra Sharma, Co-coordinator of BCA programme.

Workshop on “Basic Concept of C - Programming”

Department of Computers, **SMS, Varanasi** organized a seven days workshop from **3rd to 9th February, 2022** for BCA 1st semester students. Mr. Akhilesh Kumar, Research Scholar, Department of Computer Science, BHU and Mr. Arpit Verma, an alumnus of SMS & a Software Developer, Vinculum Solutions were the resource persons who explained the students the basic concepts of C Language, C Programming like Concept of programming language, introduction to C, elements of C, variable, constant, operator, data type etc.. The session was coordinated by Mr. Vikash Chandra Sharma, Co-coordinator of BCA programme.

Basant Panchami Pooja

SMS, Varanasi celebrated Saraswati Puja on the occasion of **Basant Panchami** in the campus on **5th February, 2022**.

NSS Camp Bhadwar

NSS team of **SMS, Varanasi** organized a one day NSS camp in Bhadwar village on **11th February, 2022**. A cleanliness drive and an awareness program was carried out with the help of the volunteers of the NSS team to make the villagers aware regarding cleanliness and their voting

rights. Apart from this, in order to inculcate and make the rural youth conscious and aware, a Street Play was also organized to motivate them to be self-reliant and self-employed, as well as work towards creating employment opportunities for others.

NSS Camp Bandeypur

NSS team of SMS, Varanasi organized a one day NSS camp in Bandeypur village on **12th February, 2022** to make the villagers aware about various contagious diseases like malaria, dengue etc. In this camp they were also made aware not to let the water logged in and around their surroundings. A group of NSS volunteers also discussed about the women's rights, juvenile crime and their rights and emphasized on the need for a proper drainage system.

NSS Camp Mishirpur

NSS team of SMS, Varanasi organized a one day NSS camp in Mishirpur village on **15th February, 2022** to make the villagers aware about the environment like tree plantation and its role in pollution control. A tree plantation drive was also carried out in and around the villages with the help of the Gram Pradhan.

Workshop on "Career Prospects as a Radio Jockey"

Department of Mass Communication and Career Counseling Cell of SMS, Varanasi organized a Workshop on "Career Prospects as a Radio Jockey" by R.J. Shashank (Red FM 93.5) on **17th February, 2022** for BA (Hons.) - Mass Communication Students.

NSS Camp Sagahat

NSS team of SMS, Varanasi organized a one day NSS camp in Sagahat village on **18th February, 2022** to celebrate the "National Youth Week". During the camp a discussion took place on the achievements of Swami Vivekananda and the villagers of Sagahat were also involved in this discussion and general solutions to their routine problems were chalked out.

NSS Camp Bachhaon

NSS team of SMS, Varanasi organized an NSS camp in Bachhaon village from **20th to 26th February, 2022** in which various social works were carried out like cleanliness, tree plantations, discussions on general routine problems. The women of the Khushipur village were also involved in the discussion of their basic health problems and female foeticide. The camp ended with the address by Prof. P. N. Jha director of School of Management Sciences, Varanasi.

“Matribhasha Diwas”

SMS, Varanasi celebrated the “**Matribhasha Diwas**” on **21st February, 2022** as **Mother Language Day** is a part of a broader initiative to promote the preservation and protection of all languages used by the people. An Essay Writing competition was organized on the topic “**प्रभावी शिक्षण में मातृभाषा की महत्ता एवं सार्थकता** ” The event marked its opening with the welcome address by Prof. Kamal Sheel Mishra, Dean and Head of Department Computer Science. Mr. Anand Prakash Dube also shared his views on celebrating this day as Mother Language Day. Many students participated in the event with great zeal and enthusiasm. The event was well coordinated by Mrs. Anju Singh, Assistant Professor, School of Management Sciences, Varanasi.

Workshop on "MS-Office"

Department of Commerce, SMS, Varanasi organized an eight days workshop from **23rd February to 04th March, 2022** on “**MS-Office**” for B.Com (H) Ist semester students.

Matdata Jagrukata Abhiyaan

SMS, Varanasi organized a “**Matdata Jagrukata Abhiyaan**” under Unnat Bharat Abhiyan in the adopted villages of Bandeypur and Khushipur on **25th February, 2022**. Prof. Kamal Sheel Mishra, co-ordinator of Unnat Bharat Abhiyan, faculty members along with students made the villagers aware about the importance of casting vote and also made a flag march in the above villages.

Workshop on "Soft Skills "- The Essence of Life"

SMS, Varanasi organized a workshop on “**Soft Skills "- The Essence of Life**” on **26th February, 2022** for BCOM 1st semester Students. The session was conducted by Dr. Bhavana Singh & Mr. Amit Kumar Bhanja, Assistant Professors SMS, Varanasi. In this workshop the students were apprised of the soft skills needed to be successful in their professional life.

Workshop “C Programming”

Department of Computer Science, SMS, Varanasi organized an eight days workshop on “**C Programming**” from **23rd February to 4th March, 2022** for BCA students. The resource person of the workshop was Mr. Akhilesh Kumar, Research Scholar, Department of Computer Science, Banaras Hindu University, Varanasi, and it was coordinated by Mr. Vikas Chandra Sharma, Assistant Professor, SMS Varanasi.

Women’s Day Celebration

SMS, Varanasi under the aegis of SMS IQAC Celebrated “**International Women’s Day**” on **8th March, 2022**. The guests at this occasion were Prof. Usha Kiran Rai, IMS BHU, Ms. Sakshi Shrivastava, Founder, Sparrow Life and Co-founder Namaste Varanasi and Dr. Niharika Dubey, Physician. The guests expressed their point of view on the various roles that women play in today’s dynamic society and the corporate world.

Workshop on Communication

SMS, Varanasi under the aegis of the **Language Lab** conducted a two-day workshop on “**Communication: The Key to Success**” from **11th to 13th April, 2022** for M. Com IInd year students. In this workshop the students were briefed up about the importance, ways and techniques to develop and harness their communication skills which will help them gear up for the fast paced corporate world. The participants were also given participation certificates after the successful completion of the workshop. It was conducted by Dr. Bhavana Singh and Mr. Amit Kumar Bhanja, Assistant Professors, SMS, Varanasi.

“Cultural Tour” Dwadash Aditya Yatra”.

Department of Mass Communication, **SMS, Varanasi** organized a two days cultural tour from **13th to 14th April, 2022** for BA(Hon.) Mass communications IInd semester students. In this educational cum cultural tour, the students of Mass Communication got crucial information about the ancient heritage of Varanasi city. Also the students got the support of the famous religious tour scholar of the city, Shri Umashankar Gupta, who told them the importance of a particular place, through religious stories and episodes. The students were also shared with the social context of other yatras organized in Kashi like Dwadash Jyotirling Yatra, Chappan Vinayak Yatra, Panchkroshi Yatra, Intergrahi Yatra, Shodash Vishnu Yatra, Ashta Gauri Yatra, Nav Durga Yatra and so on and also got valuable experience of various cultural aspects as well as socio-religious relations. The cultural tour was led by Dr. Gaurav Shah and Mr. Ishan Tripathi, Assistant Professors, SMS Varanasi.

Special Lecture on “Current Trends in the IT Industry BCA”

SMS, Varanasi organised a special lecture on the “**Current Trends in the IT Industry**” on **18th April, 2022** for BCA IInd semester students. Prof. Kamal Sheel Mishra HOD, Department of Computer Science discussed about the current trends in the IT industry. The session was coordinated by Mr. Vikash Chandra Sharma, co-coordinator BCA programme.

Intercollegiate Youth Festival -- UMANG

Team of **SMS, Varanasi** participated in the “**Inter Collegiate Youth Festival- UMANG**” organised by Faculty of Students Welfare, MGKVP from **23rd to 24th April, 2022**. The team was led by Dr. Chandrashekhar Singh and Mr, Suraj Pratap Singh, Assistant Professors, SMS, Varanasi.

RISE - Realise, Improve, Sustain and Empower

SMS, Varanasi organised “**RISE; Realise, Improve, Sustain and Empower**” from **25th to 30th April, 2022** for MBA IInd semester students. Mr. Prince Grover, Director- Second Wind Foundry was the resource person.

Guest Lecture on “Basic Skills for IT Professionals”

SMS, Varanasi organised a guest lecture on “**Basic Skills for IT Professionals**” on **26th April, 2022** for BCA IInd semester students. The session was taken by Er. Abhishek Singh, an IITian and a Software Developer Engineer working with Amazon.

Workshop on “Company Secretary Ship and Skill Based Career Development Avenue”

SMS, Varanasi, organised a workshop on “**Company Secretaryship and Skill Based Career Development Avenue**”, on **28th April, 2022** for B.com (Hons.) and B.Com students. Mr. Ashish Kumar Tiwari, incharge, ICST Varanasi, CS Shambhavi Mishra, Founder Shambhavi Mishra and Associates were the resource persons. The programme was coordinated by Mrs. Anju Singh, Assistant Professor, School of Management Sciences, Varanasi.

“R.I.S.E”, Realise, Improve, Sustain and Empower

SMS, Varanasi, organised “**R.I.S.E**”, Realise, Improve, Sustain and Empower from **2nd to 4th May, 2022** for MCA, MCOM and BA(Hons.) Mass Communication students. The resource person was Mr. Prince Grover, Director – Second Wind Foundry.

Workshop on “Personality Development”

SMS, Varanasi organised a workshop on “**Personality Development**” from **6th to 7th, 2022** for B.Com II semester students which was conducted by SEGA Trainers.

Workshop on “Personality development”

SMS, Varanasi, organised a workshop on “Personality Development” from 9th to 14th May, 2022 for BBA II semester students. This workshop was conducted by SEGA Trainers.

Special Lecture on “Data Structure using C”

Department of Computer Science, SMS, Varanasi organized a special lecture on “Data Structure using C” on 11th May, 2022 for BCA 4th semester students. Ms. Poorva Sanjay Sabnis, Assistant Professor, Computer Science Department was the resource person.

Guest lecture on “Wealth Management – An Introduction”

SMS, Varanasi, organised a guest lecture on “Wealth Management–An Introduction” on 12th May, 2022 for MBA II Semester students. Mr. Mrunmay Das, Founder Director, Das Capital Private Limited was the resource person.

Workshop on “Website Designing and Web Development”

SMS, Varanasi organized a seven-day workshop on “Website Designing and Web Development” from 13th to 26th May, 2022 for BCA IInd semester students. Er. Sarvesh Kumar Singh, Unique Software Development Dallas, USA and Er. Brijesh Kumar Chaurasia, Full Stack Developer (API) Elgoss Private limited, Jaipur,, from were the resource persons who explained the students the concept of HTML and its implementation through practical demonstration and examples.

“Yashwaan Pradhan Samman Samaroh”

A “Yashwaan Pradhan Samman Samaroh” under the ageis of Danik Jagaran and Ultra Cements was organized on 14th May, 2022. It was organised at Laxman banquet in Maldahiya, Varanasi. MLA Mr. Ravindra Jaiswal, Padma Shri. Shekhar Singh, Editor of Dainik Jagaran, Shri. Bhartiya Vasant and Comissioner Sri Deepak Agarwal were present to grace the occasion. The students of BA(H) Mass Communication of SMS, Varanasi participated and captivated everyone with their journalistic skills.

Visit to Doordarshan Kendra, Varanasi

Students of BA(H) Mass Communication, **SMS Varanasi** held an academic visit to Doordarshan Kendra, Varanasi on **18th May, 2022**. This visit helped the students of the second semester gain better insights about the nuances of analog and digital broadcasting at Doordarshan Kendras located at Nadesar.

Workshop on “Communication – The Game Changer”

SMS, Varanasi organized a workshop on “**Communication–The Game Changer**” from **20th to 21st May, 2022** for BA (Hons.) Mass Communication IInd semester students. The workshop was conducted by Dr. Bhavana Singh and Mr. Amit Kumar Bhanja, Assistant Professors, School of Management Sciences, Varanasi.

“Investors Awareness Program for the Youth”

SMS, Varanasi in association with NSDL conducted an “**Investors Awareness Program for the Youth**” **Market ka Eklavya Express** on **23rd May, 2022** for BBA VIth Semester students through a virtual medium.

Special camp for ESPC members on Health Awareness

SMS, Varanasi under the aegis of “Rainbow Club” organised a special camp for ESPC members on Health Awareness on **25th May, 2022**. This programme was organised in association with Employee State Insurance Corporation for ESIC members and their families. An experienced team of doctors from ESI dispensary, Bhelupur including Dr. R.P Singh, Consultant Physician, Dr. Manisha, Physician, and Dr. Sandeep Kumar Singh, Physician, ESI dispensary sensitized the audience about the benefits of ESIC membership. The event was coordinated by Mrs. Anju Singh, Assistant Professor, SMS, Varanasi.

Workshop on “MS PowerPoint”

SMS, Varanasi, organised a workshop on “**MS PowerPoint**” on **26th May, 2022** for B.Com IInd Semester students. It was conducted by Sri IT Solutions.

Case Chase Contest 6.0

Center for Entrepreneurship Innovation and Skill Development (CEISD) at **SMS, Varanasi** under the aegis of SMS IQAC organized a “**Case Chase Contest 6.0**” on **28th May, 2022** in which students of various courses participated in it. The guests were Prof. K.K Agarwal, Dr. Manisha

Mehrotra, Mr. D. Chandra and Mr. Ashish Bajpai. The inaugural and valedictory sessions were coordinated by Dr. Bhavana Singh and Dr. Sofia Khan Assistant Professors, SMS, Varanasi respectively.

Hindi Patrakarita Diwas

SMS, Varanasi celebrated “**Hindi Patrakarita Diwas**” on 30th May, 2022 and a one day conclave was organised on the theme on the “**डिजिटल दौर में पत्रकारिता: चुनौतियां व संभावनाएं**”. Shri Vishwanath Gokharn and Shri Pradeep Kumar Shrivastava were the distinguished guests.

Workshop on Tally

SMS, Varanasi under the aegis of SMS IQAC conducted a seven days workshop on “**Tally**” from **30th May to 5th June, 2022** for B.Com (Hons.) IInd semester students. It was conducted by SEGA trainers.

Felicitation

SMS, Varanasi, bid a farewell to Mr. R.B Verma on **31st May, 2022** for his outstanding contributions since 18 years. He was incharge of Electric and Maintenance Department.

Cyber Crime and Safety Awareness

SMS, Varanasi, under the aegis of Rainbow Club organised a programme on “**Cyber Crime and Safety Awareness**” on **1st June, 2022** to sensitize the students about cyber-crime and the preventive measures that can be taken afterwards. The event was coordinated by Mr. Vikas Chandra Sharma, Assistant Professor, SMS, Varanasi.

Workshop on MS-Word

SMS, Varanasi, organised a workshop on “**MS-Word**” on **6th June, 2022** for BBA IInd semester students. It was conducted by Sri IT Solutions.

“Entrepreneurship Development Programme”

SMS, Varanasi, in association with Malviya Center for Innovation and Incubation and Entrepreneurship, organised a four weeks “**Entrepreneurship Development Programme**” from **9th June to 6th July, 2022** sponsored by Entrepreneurship Development Institute of India, Ahmedabad DST NIMAT Project 2019-20.

Workshop on Operations of soul 3.O & Access of AKTU Nalanda E-Consortium

SMS, Varanasi under the aegis of SMS IQAC organized a two days workshop on “**Operations of soul 3.O & Access of AKTU Nalanda E-Consortium**” from 17th to 18th June, 2022. The resource person of the workshop was Mr. Shamit Srivastava, Librarian, SMS, Lucknow.

Workshop on “Basic Skills of Photography”

Department of Mass Communication and Panorama Club SMS, Varanasi organised a one day workshop on “**Basic Skills of Photography**” on 18th June, 2022 for BA (Hons.) Mass Communication IInd semester students. The resource person of the workshop was Mr. Irfan Ahmad Khan, Assistant Professor, SMS, Varanasi.

Workshop on “Graphics and Multimedia”

SMS, Varanasi, conducted a workshop on “**Graphics and Multimedia**” from 20th to 25th June, 2022 for BBA IInd semester students. It was conducted by Mr. Rishi Upadhyay of Shri IT Solutions.

International Yoga Day

SMS, Varanasi celebrated “**International Yoga Day**” on 21st June, 2022. The chief guest of the programme was Prof. P. K Mishra, Honourable Vice Chancellor of AKTU.

Workshop on Tally

SMS, Varanasi conducted a three day workshop on “**Tally**” from 23rd to 25th June, 2022 for B.Com IInd semester students. This was workshop was conducted by SEGA Trainers.

Alumni Meet

The Ninth Alumni Meet of Delhi Chapter of SMS Alumni Association was held on 25th June, 2022.

Guest Lecture on “Study Plan for Career in Banking Sector”

SMS, Varanasi organised a guest lecture on the topic “**Study Plan for Career in Banking Sector**” on 28th June, 2022 for B.Com and B.Com(Hons.) IInd semester students. Dr. Dinesh

Kumar, Assistant General Manager (HRM) and Zonal HR head, Bank of Baroda was the chief speaker.

Workshop on “Backend Web Development”

SMS, Varanasi organized a seven-day workshop on “**Backend Web Development**” from **28th June to 4th July, 2022** for MCA, B.Tech, & BCA Students (Internal & External). This workshop was conducted by Er. Brijesh Kumar Chaurasiya, Full Stack Developer, Unique Software Private Limited, Dallas, USA and Mr. Sarvesh Kumar Singh, Full Stack Developer,(API) Elgoss Private Limited, Jaipur.

Workshop on Personality and Skill Development

SMS, Varanasi, organised a workshop on “**Personality and Skill Development**” **वैयक्तिक एवं कौशल विकास** on **28th June, 2022** for support staff (Class IVth employees). It was conducted by Mr. Veeresh Tripathi, Assistant Professor, SMS, Varanasi.

Staff Development Program

SMS, Varanasi, under the aegis of SMS IQAC organised a Staff Development Program on “**Use of IT Tools To Enhance Work Efficiency**” on **29th June, 2022** for its non-teaching staff. The workshop was conducted by Mr. Ram Gopal Gupta, Associate Professor, SMS, Varanasi.