

Annual Report 2022-23

1. July 2022

Proud moment for SMS Family

Certificate of Appreciation was conferred to School of Management Sciences, Varanasi on 26th July 2022, jointly by the Hon'ble Chief Secretary, Government of Uttar Pradesh Shri D. S. Mishra, and Hon'ble Vice Chancellor, Dr A P J Abdul Kalam Technical University, Lucknow, Prof P.K. Mishra, on the auspicious occasion of Foundation Day ceremony of Dr. A P J Abdul Kalam Technical University, Lucknow in recognition of the attainment of NAAC "A" Grade by SMS Varanasi.

A **Memorandum of Understanding** was signed between **School of Management Sciences, Varanasi, India** and **Chandragupta Institute of Management, Patna (CIMP)** in the area of Academics, Research & Development, Entrepreneurship, Startups Incubation and Skill Development on **12th August, 2022**. The MOU was signed by Prof P. N. Jha director, SMS, Varanasi, Prof. Rana Singh, director, CIMP and Prof. Raj Kumar Singh, dean (R&D) and MOU coordinator, SMS, Varanasi.

SMS Varanasi Foundation Day “Adharshila”

SMS Varanasi celebrated its 28th Foundation Day “*Adharshila*” on **10th November, 2022** with full fervor and exuberance. The distinguished guests were Acharya Shri Shantanu Ji Maharaj, Shri Dayashankar Mishra 'Dayalu', Minister of State in the Ministry of Aayush (Independent Charge) of Uttar Pradesh, Shri Surendra Narayan Singh, former member of Legislative Assembly, Mr. Ajay Kumar Singh, Zonal Head, Punjab National Bank, Varanasi Varanasi, who along with Dr. M. P. Singh, Executive Secretary, SMS Varanasi, and Prof. P.N. Jha graced the dais. Welcoming the guests, the director of the institute, Prof. P.N Jha called the foundation day as a historic moment for all the members of SMS family. Thanking all the stakeholders of the institute, Prof. Jha said that their hard work and commitment was the prime reason that has made the institute an important landmark in the field of management studies.

Established in 1995, SMS has gained new heights and has never looked back. Director, SMS Varanasi, and the guests were felicitated by Dr. M P Singh, Executive Secretary, SMS, Varanasi. A number of inter-institute competitions like Ad & Poster Making, Rangoli Making Solo Dance and Solo Singing, Antakshari, Business Quiz were held. An extravagant Fashion Show was also performed by the students of School of Management Sciences, Varanasi. The Foundation Day concluded with the distribution of certificates, awards to the winners of different competitions as well as the activities of various clubs of SMS Varanasi, felicitations of the employees of the institute. Dr. Pallavi Pathak, Associate Professor, SMS Varanasi coordinated the inaugural function as well as proposed vote of thanks.

Orientation Programmes

Joint Orientation Program of the MBA & MCA course

SMS, Varanasi organised a three day Orientation Program for MBA & MCA course from **15th to 17th September, 2022**. Mr. Sanjay Ramdas Kambekar, General Manager (HR), Prism Johnson, emphasized on self-management and reiterated that purposefulness, patience and passion are the key to success. Mr. Ibad Hanif, Head, National Commodities Management Services Ltd. apprised the students about the important facts to be kept in mind during the campus placement and Mr. Ashwini Kumar, Managing Director, Utkarsh CO Investment Ltd called upon the students to keep time and ethics at the topmost position in life. Prof. Avinash Chandra Supkar read the preamble of SMS, Varanasi. The inaugural session was conducted by Dr. Pallavi Pathak and vote of thanks was given by Dr. Amitabh Pandey, Associate Professor, SMS, Varanasi.

BBA

SMS, Varanasi organized a two orientation programme for BBA course from **27th to 28th September, 2022**. Prof Anand Kumar Tyagi, Vice Chancellor of Mahatma Gandhi Kashi Vidyapeeth, Prof Sujit Kumar Dubey Director, Institute of Management Sciences, BHU, were distinguished guests. Prof. P.N. Jha, Director, SMS, Varanasi gave the welcome address, Prof. Avinash Chandra Supkar read the preamble of SMS, Varanasi, whereas the vote of thanks was given by Dr. Sandeep Singh, HOD Management & Mass Comm. Executive Secretary of SMS, Varanasi, Dr. M.P. Singh and Registrar Mr. Sanjay Gupta were also present. The session was conducted by Dr. Sofia Khan, Assistant Professor, SMS, Varanasi.

UG courses & M.com

SMS, Varanasi organized a two day orientation programme from **18th to 19th October, 2022** for BCA, B.Com(H), B.Com, BA(Hons.) Mass Comm., & M.Com students. Prof. B.P. Singh, Ex Head & Dean, Delhi School of Economics and Prof. Durg Singh Chauhan, Former Vice Chancellor APJAKTU, Lucknow were the guests of the programme. Newly admitted students embarked on their academic journey with the welcome note and blessings of the Director of SMS, Varanasi, Prof. P N Jha. Prof. Avinash Chandra Supkar presented the preamble (Vision, Mission & objective) of SMS, Varanasi whereas Prof. Raj Kumar Singh, SMS Varanasi proposed the vote of thanks. The programme was coordinated by Dr. Bhavana Singh, Assistant Professor, SMS, Varanasi.

B.A. L.L.B. Orientation Programme

The first orientation program of **SMS Law College**, a new venture of the School of Management Sciences, Varanasi, was organized on **7th December 2022**. The welcome address was given by the principal of SMS Law College, Dr. Prabhat Kumar Srivastava who said that it is a matter of pride that a new chapter has been added in the glorious journey of SMS, Varanasi of 27 years. Prof. P.N. Jha, Director SMS, Varanasi blessed the newly admitted students on the occasion of the first orientation program of SMS Law College and said that this course will undoubtedly prove to be a milestone in their career plans. Mr. Sanjay Gupta, Registrar, SMS, Varanasi while congratulating the newly entered law students said that law further enriches the career opportunities. SMS Law College will undoubtedly be dedicated to fulfilling every aspect. Prof. Dr. Raj Kumar Singh (HOD- Department of Commerce) gave fruitful insights for understanding the importance of a journey in its academic discourse. Prof. Sanjay Saxena motivated students to be honest and sincere in their course timetables. The Inaugural Session of the orientation program of SMS Law College was conducted by Dr. Upasana Wali, Assistant Professor and a Vote of thanks was given by Mrs. Ashraya Dubey, Assistant Professor, SMS Law College, Varanasi.

Diary Events

July

1. Workshop on “Advanced MS-Office”

Department of Commerce, **SMS, Varanasi** conducted a three days workshop on “**Advanced MSOffice**” from **4th to 06th July, 2022** for B.Com (Hons.) IVth semester students. It was conducted by SRI IT Solutions.

2. “Akhil Bhartiya Shiksha Samagam”

A team from **SMS Varanasi** participated in the "**Akhil Bhartiya Shiksha Samagam**", a three days National Summit organized from **7th to 9th July, 2022** to deliberate upon the Implementation of "**NEP 2020**" held at RUDRAKSH - International Cooperation and Convention Centre, Varanasi.

3. “Ad-Manthan 4.0

Center for Entrepreneurship Innovation and Skill Development (CEISD) at **SMS, Varanasi** under the aegis of SMS IQAC organized an Ad-Film Making Contest “**Ad-Manthan 4.0**” on **8th July, 2022** in which students of various courses showcased their talents related to film making. The guests were Prof. Anurag Dave, Department of Journalism & Mass Communication, BHU, Prof. Sandeep Kumar, Department of Psychology, Faculty of Social Science, BHU, Sri Rajesh Bhatiaji, National Secretary, Indian Industries Association & President Small Industries Association & UP CBMA and Sri Manish Khattray – National Reputed Photo Journalist, Founder Ishita Adlab and Ishita Foundation. The inaugural and valedictory sessions were coordinated by Dr. Bhavana Singh and Dr. Sofia Khan Assistant Professors, SMS Varanasi respectively.

4. “Workshop on 'Graphics Multimedia’

Department of Mass Communication **SMS, Varanasi** conducted a seven-day workshop on "**Graphics and Multimedia**" from **7th to 14th July, 2022** for Mass Communication students. In this workshop the students learnt to design logo, create perspective image, create creative design, create certificate through Corel Draw and Photoshop. This workshop was conducted by Dr. Ishan Tripathi, Assistant Professor, SMS Varanasi.

5. Visit to Amar Ujala Publications, Ramnagar

Students of BBA programme **SMS, Varanasi** under the guidance of Dr. Chandra Shekhar Singh, Assistant Professor and BBA Course Co-Coordinator visited Amar Ujala Publications Ramnagar on **14th July, 2022**. Mr. Anand Kumar Jha, the Administration Head, Amar Ujala Publications, warmly welcomed the students and a brief introduction as well as an audio visual presentation about the journey of Amar Ujala and different aspects of the newspaper industry in India of Amar Ujala Publications was given by the Unit Head, Amar Ujala Publications Mr. Sanjiv Nandan Prasad. Ramnagar. After the presentation the students visited the press led by Mr. Amit Kumar, Production Head, who explained the various aspects of printing newspapers to students in a lucid manner. A copy of Amar Ujala Year Book 2022 was also given to the BBA Course Co-Coordinator Dr. Chandra Shekhar Singh as a token of appreciation.

6. Visit to Parle G Industries, Ramnagar

Students of BBA 4th semester of **SMS, Varanasi** visited Parle G Industries Ramnagar on **22nd July, 2022** along with their course coordinators. Mr. Pralay Day, Production Head, Parle G Industries, Ram Nagar gave a brief presentation of the development journey of Parle-G whereas information on different product categories of Parle G was given by Mr. Ajeet Choudhary, Production Coordinator, Parle G Industries. .He also explained various aspects of biscuits production to students in a lucid manner.



6. "TECH MARATHON"

The **LIVE-WIRE Technical Club** of **SMS, Varanasi** organized "**TECH MARATHON- A 12 Hours Techno Brain-Race**" on **31st July, 2022**, for BCA 6th Semester students. It was inaugurated by Prof. P. N. Jha, Director, SMS, Varanasi and a Problem statement "**GYAN-SANGRAH**" was announced. Prof. Kamal Sheel Mishra Sir, Shambhu Sharan. Srivastava, MCA Coordinator, Mr. A.P. Dube, BCA Coordinator, Mr. R.G. Gupta, Mr. Vikash Chandra Sharma, Mr. Debprio Banerjee , Mr. Sushil Kumar Singh, and Mr. Vijay Kumar Yadav were also present.

Diary Events

August

1. Visit to PARLE-G Industries, Ramnagar

Students of B.Com(Hon.) IVth semester **SMS, Varanasi**, along with their course co-coordinator Mr. Suraj Prakash Singh visited PARLE-G Industries, Ramnagar Production Center on **1st August, 2022** . Mr. Ajeet Srivastava, Coordinator, Parle-G accompanied the students and explained them in detail about the company and its products through audio-video mode.

2. Azadi Ka Amrit Mahotsav

A tricolor flag distribution programme was organised at **SMS, Varanasi** on **11th August, 2022** in a series of events to celebrate the 75th anniversary of India's Independence. Prof. P. N. Jha director, SMS, Varanasi, and Registrar Mr. Sanjay Gupta distributed the national flag to all the members of the SMS family and urged everyone to celebrate the **Azadi ka Amrit Mahotsav** by hoisting the national flag on their respective homes and sharing their selfies with the national flag to be uploaded as per the guidelines.

3. Bharat Vibhajan Vibhishika Day

Mahatma Gandhi Kashi Vidyapith and NSS Wing of **SMS, Varanasi** organized a photo exhibition and a debate on the long-term effect of partition on India's development on **14th August 2022**. Dr. Shishir Kumar Gujrati NSS coordinator was the moderator of the program.

4. 76th Independence Day

SMS, Varanasi celebrated 76th Independence Day on **15th August, 2022** to remember its freedom from British rule and its birth as a sovereign nation. The tri-colour national flag was hoisted by the director Prof. P. N. Jha who also presented his tribute towards the Indian freedom fighters. He discussed the significance of independence and the importance of equality in our democratic system and emphasised the importance of today's youth and pointed out how they have a crucial role to play in India's development and in improving her standing globally. Flag hoisting was followed by cultural programs full of patriotic fervor along with the culmination of 'Azadi Ka Amrit Mahotsav'.

5. Faculty Development Programme

SMS, Varanasi under the aegis of SMS IQAC organized a seven-day Faculty Development Programme on "**Faculty Preparedness towards Education 4.0**" from **16th to 22nd August**

2022. Prof. Durg Singh Chauhan, Former Vice Chancellor, of Uttar Pradesh Technical University, Lucknow was the chief guest. The FDP witnessed dedicated sessions on AI and machine Learning. IoT, Data Analytics, and personalized teaching learning delivered by subject matter experts both from Industry and academics including IITs. The Welcome address was given by Prof. P. N. Jha, director, SMS, Varanasi The inaugural session was coordinated by Dr. Pallavi Pathak and the valedictory session was coordinated by Dr. Bhavana Singh. Vote of thanks was proposed by Prof. Sandeep Singh and Dr. Amitabh Pandey respectively.

Diary Events

SEPTEMBER

1. 10th QCFI, Varanasi Convention on "Quality Concepts"

Quality Circle Forum of India, Varanasi Chapter & SMS, Varanasi organized the **10th QCFI, Varanasi Convention on "Quality Concepts" [VRCCQC-2022]** on the theme "**Integrated Quality Concepts -The Gateway to Global Leadership**" on **4th September, 2022** at SMS Varanasi. The Convention provided an excellent platform for presenting the best of the work done by various quality practicing organizations. Eminent personalities from both academics and industry participated in this event.

2. "Teachers's Day" and Shikshak Parv

On the occasion of Teacher's Day, a four-day **Shikshak Parv** was celebrated at SMS, Varanasi from the **5th to 8th September 2022**. On the first day of the function, the SMS-IQAC cell organized a photo exhibition of great personalities of the country in the field of education. Under the directives of UGC, different programs were also organized on this occasion. The first day of the program witnessed a panel discussion on the "**Role of Teacher Under NEP 2020**" followed by felicitation of Prof. Sandeep Singh, Prof. Kamal Sheel Mishra, and Mr. Anand Prakash Dubey for their outstanding contributions to teaching at SMS, Varanasi. On this occasion, executive secretary Dr M.P. Singh, director Prof. P. N. Jha, and Registrar Mr. Sanjay Gupta were also present. The program concluded with the screening of a documentary film a book reading session and presentation of an educational film for the students of SMS Varanasi.

3. Swachhata Pakhwada

SMS, Varanasi organized a **Swachhata Pakhwada-2022** from **1st to 12th September 2022** under the campaign – "**Say No To Plastics**". Prof. Kamal Sheel Mishra enlightened the students about the ill effects of the use of plastic bags and other such materials that pose a danger to the environment. Mr. Anand Prakash Dubey highlighted the dos and don'ts concerning the use of plastic material bags and what can be done to avoid the ill effects of such plastic waste. The students were also briefed about the civic sense, and the impact of the use of plastic material bags on future generations therefore asked the students to take a pledge to reduce the use of plastic and plastic material bags significantly so that it brings about the requisite change in the environment and the society.

4. Drug de-addiction campaign by the NSS

NSS unit of **SMS, VARANASI** under the drug de-addiction campaign, took out an awareness rally on **15th September 2022** in the villages of Misirpur and Sagahat. The shops around the institute were also requested not to sell intoxicants and the volunteers also took an oath to stay away from any kind of intoxicants.

5. Industrial Visit to PARLE-G Industries

Department of Commerce **SMS, Varanasi**, organized an industrial visit to PARLE-G Industries, Ramnagar Production Center on **22nd September, 2022** for B.Com (H) IIIrd semester students. Mr. Ajeet Srivastava, coordinator, of Industrial Visit Cell Parle-G explained to the students about the company and its products whereas the experts from the accounts department and ISO Officer clarified all the queries relating to finance and accounts and quality certification related to the industries. The team was led by Mr. Suraj Prakash Singh and Mrs. Anjali Kushwaha, Assistant Professors, SMS, Varanasi.

6. National Service Scheme Day

National Service Scheme Day was celebrated by NSS volunteers at **SMS, Varanasi** with great pomp on **24th September 2022**. During the program, the volunteers shared their experiences spent in NSS, after which the volunteers planted saplings, and a cleanliness drive was carried out on the campus. Dr. Shishir Kumar Gujrati, NSS head, Mrs. Poorva Sanjay Sabnis, and Mr. Suraj Prakash Singh were also present during the celebration.

7. Visit to Parag Dairy, Amar Ujala and Parle

SMS, Varanasi organized an industrial visit to Dugdh Utpadak Sahkari Sangh Limited (Parag Dairy), Amar Ujala (Printing Press) and Parle Biscuits respectively on **24th September, 2022** for MBA 1st semester students. The students were led by Mr. Vir Pratap to Parag Dairy, Dr. Mahendra Sharma to Amar Ujala (Printing Press) and Dr. Shivendra Pathak to Parle Biscuits

Diary Events

October

1. "HUNAR" Campus Recruitment Training

SMS, Varanasi under the aegis of SMS IQAC organized **"HUNAR"- A Campus Recruitment Training** from **7th to 15th October, 2022** for MBA IIIrd semester students. The resource person was Mr. Prince Grover, Director – Second Wind Foundry.

2. "Tech Marathon- Prize & Certificate Distribution Ceremony

SMS, Varanasi, organized a prize & certificate distribution ceremony of **"Tech Marathon-9: A 12Hrs Techno Brain Race - 2022"** on **7th October, 2022** for BCA VIth semester students. Prof. P N Jha, Director of SMS, Varanasi, gave away the First, Second and Third

prizes to the winners of the Tech Marathon, 2022. Registrar Mr. Sanjay Gupta, Prof. Kamal Sheel Mishra, Mr. Anand Prakash Dube, Mr. Ram Gopal Gupta, and Mr. Debprio Banerjee were also present during the ceremony.

3. Workshop on “Prioritising Mental Health and Well-Being for All”

SMS, Varanasi under the aegis of Behavioural Dynamics Lab organized a workshop on “**Prioritizing Mental Health and Well Being for All**” on **10th October, 2022** to celebrate World Mental Health Day to sensitize the students, increase awareness of mental health issues and encourage de-stigmatisation attached to it. The resource person of the workshop was Dr. Pallavi Pathak, Associate Professor, SMS, Varanasi.

4. "R.I.S.E." Realize, Improve, Sustain & Empower

SMS, Varanasi under the initiative of SMS IQAC organized "**R.I.S.E." Realize, Improve, Sustain & Empower** on **12th October 2022** for MCOM-IIIrd semester, BA(Hons) Mass Comm. - IIIrd semester & III Year, MCA- Ist & IIIrd semester students. The resource person was Mr. Prince Grover, Director – Second Wind Foundry.

5. “PAHAL” Getting Prepared for the Corporate Journey

SMS, Varanasi under the initiative of SMS IQAC organized “**PAHAL” Getting Prepared for the Corporate Journey** from **16th to 17th October, 2022** for MBA Ist semester students. The resource person was Mr. Prince Grover, Director – Second Wind Foundry.

6. "Ekta Diwas"

The NSS unit of SMS, Varanasi took out an Ekta Diwas march on the occasion of "Ekta Diwas", the birth anniversary of Iron Man Sardar Vallabhbhai Patel. Prof. P.N. Jha, Director, SMS, Varanasi formally inaugurated the program on **31st October 2022** on the life of Sardar Patel and reiterated that that the future belongs to the youth. Underlining the importance of Ekta Diwas, Prof. Jha said that the nation progresses only with united youth power and united citizens. On this occasion, Registrar Mr. Sanjay Gupta, Program in-charge of NSS unit Dr. Shishir Gujrati administered the oath to the volunteers. While marching, the NSS volunteers reached Misirpur village where residents were made aware of Ekta Diwas who also participated in the march. During the march, Dr. Shishir Gujrati, Program charge of National Service Scheme of SMS, Professor Kamalsheel Mishra, Dr A.P. Dube, Mrs. Anju Singh, and other teachers and students were also present.

Diary Events

November

1. Guest Lecture on Data Science

Department of Management, SMS, Varanasi organized a guest lecture on "**Data Science: The Future of Strategic Growth**" on **5th November, 2022** for MBA IIIrd semester students. The

resource person was Dr Bhaskar Roy, Vice President and Global Ops Leader, Genpact, Analytics and Data Science, Gurugram.

2. Guest Lecture on “Career Prospects”

Department of Commerce, **SMS, Varanasi** organized a guest lecture on "**Career prospects after B.Com**" on **5th November, 2022** for B.Com IIIrd year students. The resource person was Dr. Sanjay Saxena, SMS, Varanasi.

3. Puja Celebration

SMS Varanasi on the occasion of 28th Foundation Day “Adharshila” organized a puja in the campus on **10th November, 2022**. Prof. P. N. Jha, Director, SMS Varanasi performed the puja. A number of teaching and non-teaching staff were present in the puja.

4. Workshop on “Preparation for Banking Services”

SMS, Varanasi and an initiative of SMS IQAC under the aegis of Competitive Examination Guidance Cell organized a workshop on "**Preparation for Banking Services**" from **14th to 18th November, 2022** for B.Com and M.Com students.

1. Workshop on "Supply Chain & Logistics Management"

SMS, Varanasi organized a workshop on "**Supply Chain & Logistics Management**" on **14th November, 2022** for MBA IIIrd semester students. The resource person of the workshop was Mr. Ibad Hanif, Head-3PL, National Commodities Management Services Ltd.

2. Workshop on "Investor Education Programme"

SMS, Varanasi under the initiative of SMS IQAC organized an "**Investor Education Programme**" on **19th November, 2022** for under graduate students. This program was conducted by Lakshmishree Investment & Securities Pvt. Ltd. and the resource person was Mr. Shivendra Singh Bisen, Vice President, Lakshmishree Investment & Securities Pvt. Ltd.

3. "PAHAL" Workshop Series - Realize, Improve, Sustain & Empower

SMS, Varanasi organized a workshop on "**PAHAL**" **Realize, Improve, Sustain & Empower** for BBA, B.COM (H), B.Com and BCA & MBA students from **21st November to 2nd December, 2022**. The resource person of the workshop was Mr. Prince Grover, Director - Second Wind Foundry.

4. Workshop on "Web Design"

SMS, Varanasi organized a workshop on "**Web Design**" on **29th November, 2022** for BCA-IIIrd semester students. The resource person of the workshop was Er. Brijesh Kumar Chaurasia, Full Stack Developer, Aradhya Technologies.

5. Workshop on "Web Application Development Using CI Framework"

SMS, Varanasi under the aegis of SMS IQAC organized a seven day workshop on "**Web Application Development Using CI Framework**" from **30th November to 6th December** for

MCA IIIrd semester students. The resource person of the workshop was Mr. Ritesh Singh and it was organized by Sorreal Systems Pvt. Ltd., New Delhi.

Events

December

1. Workshop on "Office Automation"

SMS, Varanasi organized a workshop on "Office Automation" on **9th December, 2022** for BCA 1st semester students. The resource person of the workshop was Er. Brijesh Kumar Chaurasia, Full Stack Developer, Aradhya Technologies.

2. Awareness Program on "Road Safety"

The NSS unit of SMS, Varanasi keeping in view the road safety month, organized an awareness program and an oath taking ceremony "Yatayat Shapath". On this occasion the NSS team as well as the students of SMS, Varanasi were apprised of the traffic rules, nuances of road safety, wearing of helmet and to avoid consuming drugs and alcohol while driving. The program was flagshiped by Mr. Sanjay Gupta Registrar, SMS Varanasi and on this occasion Mr. Rajesh Singh, Assistant Registrar, NSS program office, Mr. Shishir Kumar Gujrati, Mrs. Poorva Sanjay Sabnis and Dr. Ishan Tripathi were also present.

Guest Lecture on "Full Stack Web Developer - MERN STACK"

SMS, Varanasi organized a guest lecture on "Full Stack Web Developer - MERN STACK" on **9th December, 2022** for BCA IIIrd semester students. Er. Brijesh Kumar Chaurasia, Full Stack Developer, Aradhya Technologies was the resource person.

3. Industrial Visit to All India Radio

Department of Mass Communication, SMS, Varanasi organized an industrial visit on **9th December, 2022** for the students of BA(H)Mass Communication. The students visited All India Radio, Varanasi and gained vital information related to the technical nuances of radio, program production, utility of sound and voice, radio script writing. The students were led by Dr. Gaurav Shah, Assistant Professor, SMS, and Varanasi.

4. Sensitisation Programme on "POSH Awareness"

SMS, Varanasi organized a Sensitisation Programme on "POSH Awareness" a discrimination against Women Pakhwara on **10th December 2022**. All the teaching and non-teaching staff along with the ICC members attended the session. Dr. Pallavi Pathak, Presiding officer, Women Anti-Harassment Cell and ICC conducted the session.

5. Guest Lecture on "Logical Diagram - DFD & ER"

SMS, Varanasi organized a guest lecture on "Logical Diagram - DFD & ER" on 10th December, 2022 for BCA 5th semester students. Er. Sarvesh Kumar Singh, Full Stack Developer (API), Aradhya Technologies was the resource person. The program was coordinated by Mr. Vikas Chandra Sharma, Assistant Professor and vote of thanks was proposed by Mr. Anand Prakash Dubey, Associate Professor, SMS, Varanasi.

6. Workshop on "Crowdsource by Google"

SMS, Varanasi under the aegis of SMS IQAC organized a workshop on "Crowdsource by Google" on 10th December, 2022 for the students of both undergraduate and post graduate courses. The session was taken by Ms. Madhurima Maji, Program Manager, Google, Bangalore, India. The program was coordinated by Dr. Pallavi Pathak, Associate Professor, SMS, Varanasi.

7. Blood Donation Camp

SMS, Varanasi under the aegis the joint auspices of the Social Welfare Club "Rainbow" and the National Service Scheme Unit of School of Management Sciences, Varanasi organized a "Blood Donation Camp " on 13th December, 2022. Medical Officer of Shivprasad Gupta Government Hospital, Dr. Sanjeev Singh was the Chief Guest whereas Mr. Himanshu Kumar, Senior Manager of HDFC Bank and Mr. Vikas Singh, incharge of Blood Bank of Shivprasad Gupta Government Hospital were special guests. The program was presided by Mr. Sanjay Gupta, Registrar, SMS, Varanasi who emphasized that it is very necessary to remove any kind of misconceptions and myths related to blood donation. The chief guest Dr. Sanjeev Singh said that blood donation should be done at least once in a year for better health. On this occasion, Dr. Shishir Kumar Gujrati, Program Officer of NSS unit of SMS, Varanasi and Prof. Kamalsheel Mishra, Head of Rainbow Club, gave useful information to the students regarding blood donation and explained how blood donation helps in saving lives. The students and the staff of the college actively participated in the occasion. The program was conducted by Mrs. Anju Singh Assistant Professor, SMS, Varanasi and the vote of thanks was given by Prof. Kamalsheel Mishra.

8. World Energy Conservation Day

SMS, Varanasi under the joint aegis of IQAC Cell of SMS, Varanasi and Rainbow Club, on the occasion of World Energy Conservation Day, celebrated "World Energy Conservation Day" on 14th December, 2022. Prof. P.N. Jha, Director, SMS, Varanasi, reiterated that the students should conserve the energy resource, whereas Mr Sanjay Gupta, Registrar, SMS, Varanasi exhorted the students that we should use our physical strength and reduce our dependence on machines. A large number of employees and students including the Head of Rainbow Club Prof. Kamalsheel Mishra, Prof. Rajkumar Singh, Dr. Ashutosh Shukla were present. The program was coordinated by Mrs. Anju Singh and the vote of thanks was given by Mr. Anand Prakash Dubey.

10. Training Program on "Financial Education for Young Citizen"

SMS, Varanasi under the aegis of Career Counselling Cell organized a Training Program on "Financial Education for Young Citizen" (Career in Securities Market) from 17th to 18th December, 2022 for MBA IIIrd semester & BBA Vth semester Students. This program was conducted by National Institute of Securities Markets (An Education Initiative of SEBI). The resource persons were Mr. Deepak Kumar, and Ms. Moni Sahu Certified Financial Education Trainer.

11. Workshop on "Tally & Computerized Accounting"

SMS, Varanasi organized a workshop on "Tally & Computerized Accounting" for B.COM (Hons) 1st Semester Students from 19th to 31st December, 2022. It was conducted by SEGA Trainers.

12. Guest lecture on "Language and Practice of Radio Broadcasting"

Department of Mass Communication, SMS Varanasi organized a guest lecture on "रेडियो प्रसारण की भाषा और अभ्यास" on 20th December, 2022 for BA(H) Mass Communication students. The Chief Guest Mr. Arun Pandey, Senior Announcer, All India Radio, Varanasi was the resource person who while establishing a direct dialogue with the students of mass communication said that keeping the correct pronunciation of Hindi is given a priority in radios. He gave tips to the students to correct the spelling mistake, and reiterated that the beauty of Hindi language is that what is spoken in it is written and we should practice it. He also gave a radio script to the students and encouraged all the students to read the script after which he also explained in detail to the students about voice modulation, tone and pitch used in reading.

13. Guest Lecture on "Building New India - Power of Leadership"

SMS, Varanasi organized a Guest Lecture on "Building New India - Power of Leadership" on 31st December, 2022 for MBA 1st semester Students. Mr. D.K. Bakshi, Chief Mentor & CEO, Global Talent Company, Bangkok, Thailand was the resource person. The program was coordinated by Dr. Pallavi Pathak, and vote of thanks was proposed by Dr. Amitabh Pandey, Associate Professors, SMS, Varanasi.

Club Activities

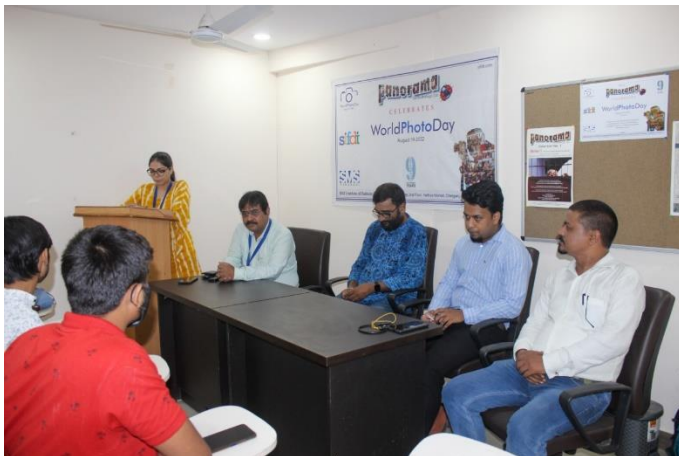
SMS Varanasi under the aegis of its different student clubs organized various events on the activity day which is the last working day of every month. Students from across various courses participated in these events and showcased their talents beyond academics. Some snippets of such activities are being showcased in this section.

Contrast

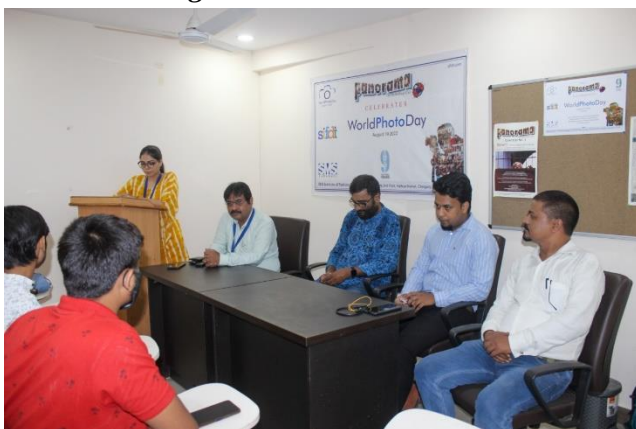
The Creative Club



Live Wire
Technical Club



Panorama Club
The shutterbugs Club



Rainbow
The Social Welfare Club



Spark
The Performing Arts Club



Synergy
The Literary Club



Freshers – Time to welcome





Farewell – Time to bid *Adieu*





Placements At a Glance

The Training and Placement Cell provides placement assistance to both the undergraduate and postgraduate course. Leading companies from FMCG, Banking & Finance, IT, Cement, Paints, Logistics have participated in the placement drive. In this section we present a few glimpses of the placement drive so far.









Faculty Achievements

Prof. Kamal Sheel Mishra

Professor

- Received “**Best Teachers Award**” on Teacher’s Day at School of Management Sciences, Varanasi on 5th September, 2022

Dr. Radha Raman Chandan

Associate Professor

- Published a research paper on “**Machine learning Technique for improving the stability of Thermal Energy storage**” in journal of Elsevier (Indexing **SCIE & Scopus**, Energy Reports, Volume 8, Supplement 8, 2022, Pages 897-907,ISSN 2352-4847. J Impact factor: 4.93).
- Published a book chapter on “**Genetic Algorithm and Machine Learning**” in *Advanced Bioinspiration Methods for Healthcare Standards, Policies, and Reform* (pp. 167-182). ISBN13: 9781668456569. IGI Global.

- Participated in a Seven Day Faculty Development Programme on “**Faculty Preparedness towards Education 4.0**” organized by School of Management Sciences, Varanasi, Uttar Pradesh from 16th to 22nd August, 2022

Dr. Bhavana Singh

Assistant Professor III

- Successfully completed 12 weeks **Swayam NPTEL Online Certification on “Entrepreneurship”** conducted by Indian Institute of Technology Madras and earned Elite certificate.
- Successfully completed **NPTEL Faculty Development Programme on “Entrepreneurship”**.
- Successfully completed online **Management Development Programme on Rural Development Leadership** conducted by National Institute of Rural Development & Panchayati Raj , –North Eastern Regional Council , Guwahati, Assam from **17th to 21st January, 2022.**
- Successfully completed online **Management Development Programme on Role of Business in Sustainable Development Leadership** organized by RV Institute of Management from **24th to 28th January, 2022.**
- Successfully completed an ICSSR sponsored virtual **Faculty Development Programme and workshop** conducted by St. Francis Institute of Management & Research and on **Statistical Tools on Research** held from **31st January to 5th February, 2022.**
- Successfully participated in an **Online Training Programme on Presentation & Communication** from **16th to 18th February, 2022** conducted by Harish Chandra Mathur Rajasthan State Institute of Public Administration, Udaipur, Rajasthan.
- Participated in one week Online national Workshop on **Research Methodology and Data Analysis** held from **22nd to 28th February, 2022** conducted by BPS Institute of Teacher Training and Research, Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Sonapat, Haryana.
- Successfully completed seven days **Capacity Development Programme on Research Publication and Ethics** organized by School of Business and Economics, Adamas University in collaboration with Research Foundation of India (Research and Innovation Wind) from **7th to 13th March, 2022.**
- Participated in seven days **Capacity Development Programme on Research Publication and Ethics** from **18th to 24th April, 2022** organized by School of Commerce and Management, Sandip University Nashik, Maharashtra.
- Successfully completed **Refresher Course on “Social Entrepreneurship and Business Environment** “from **23rd August to 5th September, 2022** conducted by UGC HRDC Doctor Harisingh Gour Viswavidyalaya, Sagar.
- Participated and presented a research paper in first “**International Conference on Technologies, Sustainable Development Goals and Academia**” jointly organised by Indian Institute of Technology, Patna, SPAST Foundation and Indira Gandhi National

Tribal University, Amarkantak from **1st to 2nd July, 2022** and was awarded with a Frontiers sponsored Awards under the category, Best Oral Talk.

- Participated in a Seven Day Faculty Development Programme on **“Faculty Preparedness towards Education 4.0”** organized by School of Management Sciences, Varanasi, Uttar Pradesh from 16th to 22nd August, 2022.
- Published a research paper on **“Impact of Job in Managing Personal Life by Women Employees, ”** in ‘Management Insight-The Journal of Incisive Analyzers’, ISSN No. 2456 0936, Vol. 18, No. 1, 2022.
- Published a research paper on **“Spirituality at Work and Job Performance: An Empirical Assessment of the Serial Mediation Modelling of Attitudinal Outcomes”** in Purushartha, XV, 69-79.(2022) (**Scopus Indexed**).
- Took a session on "Soft Skills" in a workshop on **"Soft Skills "- The Essence of Life"** on **26th February, 2022** for BCOM 1st semester Students.
- Took a session for M. Com II year students on ways and techniques to develop and harness their communication skills in a two day workshop on **“Communication: The Key to Success”** from **11th to 13th April, 2022**.
- Took a session in a workshop on **“Communication–The Game Changer”** from **20th to 21st May, 2022** for BA (Hons.) Mass Communication II semester students.

Dr. Abhay Singh Chauhan

Assistant Professor III

- Participated and successfully completed (A+ Grade) an Online Two week Interdisciplinary Refresher Course in **“Advanced Research Methodology”** Faculty Development Programme on **“Academic Administration”** organized by Teaching Learning Centre, Ramanujan College, University of Delhi in collaboration with Government College (Autonomous), Rajahmundry Y. Junction, Rajamahendravaram, Andhra Pradesh under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission of Teachers and Teaching from 22nd August to 5th September, 2022.
 - Participated in a Seven Day Faculty Development Programme on **“Faculty Preparedness towards Education 4.0”** organized by School of Management Sciences, Varanasi, Uttar Pradesh from 16th to 22nd August, 2022.
 - Participated and successfully completed (A+ Grade) an Online One week **Faculty Development Programme** on **“Academic Administration”** organized by Teaching Learning Centre, **Ramanujan College, University of Delhi** under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission of Teachers and Teaching from 6th to 12th August, 2022.
 - Participated in Three-Day Faculty Development Programme on **“Research Insights & Publication Strategies”** organized by Centre for Research & Training (CRT) **National Foundation for Entrepreneurship Development (NFED)**, Coimbatore, and Tamil Nadu from 22nd to 24th July 2022.

- Participated in a Workshop on “**Research Tools and Techniques**” organized by School of Business and Management, CHRIST (Deemed to be University), Bangalore from 9th to 13th July, 2022.
- Participated and successfully completed 10 Days (20 Hours) Online Faculty Development Program on “**Research Design, Methods and Analysis**” conducted by IIM Bodh Gaya from 20th to 29th June, 2022.
- Participated in Faculty Development Program on “**Organizing Academic Research and Editing & Proof Reading Techniques**” organized by Excellence Brings Success, New Delhi from 28th to 29th January, 2022.
- Published a research paper on “**Employee Relations: A Bibliometric Analysis of Eighty-Two Years of Research Community Engagement**” in *Journal of Content, Community & Communication*, XVI, 76-91(2022).(Scopus Indexed)
- Published a research paper on (2022). “**E-Payment System reforms and its impact on Currency in Circulation in India: Evaluation using Vector Autoregressive Model (VAR)**” in *Purushartha*, XV, 69-79.(2022) (Scopus Indexed).
- Published a research paper on “**Antecedents of Customer Satisfaction in Social Commerce**” in *World Journal of Management and Economics*, XV(2022). (ABDC "C" Category)
- Published a research paper on “**Influence of Company’s Policy on the Ordering Intentions of E-Food Customers during Covid Pandemic**” in *Empirical Economics Letters*, 21(1), 43–49(2022). (ABDC "C" Category)
- Published a case (2022). “**Good Corporate Governance: A Journey not a Destination**”. In Sikarwar, Tarika S.; Baber, Raturaj; (Ed.), *Cases in Management* (pp. 209–213). Bharti Publication. (ISBN: 978-93-94779-03-7).
- Presented a paper on “**Demographic Dividend and Economic Growth: Panel Evidence from BRICS**” in 44th All India Accounting Conference and International Seminar on “**Accounting Education & Research**” organized by School of Commerce and Business Studies, Jiwaji University, Gwalior, Madhya Pradesh on 29th-30th October, 2022.
- Presented a paper on “**Antecedents of Loyalty infusing Branding in Banking Sector during COVID-19**” in 44th All India Accounting Conference and International Seminar on “**Accounting Education & Research**” organized by School of Commerce and Business Studies, Jiwaji University, Gwalior, Madhya Pradesh on 29th-30th October, 2022

Dr. Sofia Khan

Assistant Professor III

- Received letter of appreciation of **Top Performing Mentor** by NPTEL for mentorship for the course Organizational Behaviour.
- Received letter of appreciation in recognition of important contribution as **Anchor Faculty** in the 10 hours’ session of the program “**Kona Kona Shiksha**”, conducted by National Institute of Securities Markets (NISM) under the aegis of CSR program of Kotak Securities Limited on 18-Dec-2022.

- Participated and Presented a paper entitled **“India’s March Towards USD 5 Trillion Economy by 2024: Role of Financial Sector”** in the 73rd All India Commerce Conference 2022 of Indian Commerce Association and International Seminar on **“India’s March Towards USD 5 Trillion Economy by 2024”** held from December 22, 2022 to December 24, 2022 organized by Dr. Babasaheb Ambedkar Marathawada University, Aurangabad, Maharashtra, India and MGM University, Aurangabad.
- Successfully completed **NPTEL Online Certification** on **"Organizational Behaviour"** with Elite in July - October, 2022 by IIT Hyderabad.
- Successfully completed **NPTEL AICTE Faculty Development Programme** on **"Organizational Behaviour"** which was held during July - October, 2022 by IIT Hyderabad.
- Participated and successfully completed the UGC Approved **Short Term Professional Development Programme** under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching on **“Implementation of NEP 2020 for University and College Teachers”** held from 09th September to 17th September, 2022 Organized by INDIRA GANDHI NATIONAL OPEN UNIVERSITY Staff Training and Research Institute of Distance Education, New Delhi.
- Completed the criteria associated with earning a digital credential from the IBM Digital Badge program and Earned a Badge for **“Enterprise Design Thinking Practitioner”** on 9th September, 2022 from IBM.
- Successfully completed and participated in **One Week National Level Workshop** on **"Data Analytics and Learning"** held on 05th September – 10th September, 2022 Organized by the Department of Information Science and Engineering, JSS Science and Technology University Mysuru, Karnataka.
- **Awarded with the UDEMY Certification** – Finance Management Model for Hospitality during Crisis, completed on 2nd September, 2022, 1.5 total hours course.
- Successful completed **One Week Faculty Development Program** on **“Amazon Web Services (AWS)”** during the period of 22nd – 27th August, 2022 Organized by Department of Electrical, Electronics and Communication Engineering, School of Technology, GITAM (Deemed to be University), Hyderabad in collaboration with Brain O Vision Solutions India Pvt. Ltd & All India Council for Technical Education (AICTE).
- Successfully attended and completed **Five Day Faculty Development Programme** on **"Data Science and Its Tools"** held on 23rd August – 27th August, 2022 Organized by the Department of Computer Technology of KG College of Arts and Science, Coimbatore.
- Participated in Seven Days **Faculty Development Programme** on **“Faculty Preparedness towards Education 4.0”** held on 16th August – 22st August, 2022 Organized by School of Management Sciences, Varanasi.
- Research Paper entitled **“Impact of Job in Managing Personal Life by Women Employees”** published in SMS Journal Management Insight (ISSN No. 0973936X Print) (ISSN No. 24560936 Online) Vol. XVIII, No. 1; June 2022, Pp 67-72.
- Research Paper entitled **“Influence of Company’s Policy on the ordering Intentions of E – Food Customers During Covid Pandemic”** published in Empirical Economics Letters Journal, 21 (Special Issue 1) (ISSN – 1681-8997) in May 2022, Pp 43-49

- Successfully attended and completed Online One Week **Faculty Development Programme** on "**Inspired Teaching**" held on 01st August – 05th August, 2022 Organized by School of Management, Graphic Era Hill University, Bhimtal Campus.
- Assigned with the responsibility of **Course Co-Coordinator of BBA Programme** from **August 01, 2022** at School of Management Sciences, Varanasi.
- Participated in the Two - days Virtual **National Seminar** on “**Services Sector in Post Pandemic Challenges and Opportunities**” held from July 29, 2022 to July 30, 2022 organized by Department of Business Management & IQAC, Sarojini Naidu Vanita Maha Vidyalaya, (Sponsored and Managed jointly by Osmania Graduates' Association and Exhibition Society) Exhibition Grounds, Hyderabad.
- **Awarded with the UDEMY Certification** – Accounting - Financial Accounting Total Beginners to Advanced, completed on 21st July, 2022, 119 total hours course.
- Successfully attended and completed Online One Week **Faculty Development Programme** on "**The Overview of Indian Capital Market & Indian Economy**" held on 06th June – 13th June, 2022 Organized by Master of Vocation (Accounting, Taxation and Auditing) Department of Accountancy and Business Statistics, Mohanlal Sukhadia University, Udaipur (Rajasthan) & Bombay Stock Exchange Brokers Forum, Mumbai.
- Successfully completed **NPTEL AICTE Faculty Development Programme** on "**Principles of Management**" which was held during January- April, 2022 by IIT Roorkee.
- Successfully completed **NPTEL Online Certification** on "**Principles of Management**" with Elite in May, 2022 by IIT Roorkee.

Dr. Gaurav Shah

Assistant Professor II

- Published a paper titled “**Until it bites you, the snake doesn’t exist: An Analysis into Risk-prone and Preventive Behaviour during Covid-19**” in UGC care listed journal titled **Towards Excellence**. ISSN no-0974035X
- Participated in an international edit age webinar on “**Statistical and research design problems to avoid in manuscripts**” conducted by Dr. Regina Nuzzo, Dr. Kristin Sainani, and Dr. Jo Røislien on the 13th of October, 2022.
- Completed an Eight Weeks NPTEL FDP Certification on “**Philosophical Foundations of Social Research**”

Dr. Ashutosh Shukla

Assistant Professor II

- Book Chapter titled, “**Operating in Industry 4.0: The Need for Gig-Workers and Systems Approach**” in the book Sustainability in the Gig Economy published by Springer Singapore.

- Eight Weeks NPTEL FDP Certification on **Philosophical Foundations of Social Research** with 82% marks & a silver-badge.
- “**Until it bites you, the snake doesn’t exist: An analysis into risk - prone and preventive behavior during COVID - 19**” in Towards Excellence ISSN NO. 0974-035X; June 2022. VOL.14. ISSUE NO.2 pp.1904-1916, a peer reviewed UGC Care Listed Journal.
- As a Resource Person in an online workshop on **Product Market Fit at SISTEC-E**, Ratibad, Bhopal, on February 26, 2022

Dr. Anamika Singh

Assistant Professor I

- Participated in 4th International Conference on “**Smart Materials for Sustainable Technology-II (SMST-2022)**” in IIT Bombay.
- Published a Book Chapter “**An Empirical Study on banks performance: Evaluation of Scheduled commercial banks** "Computational Finance: A Scientific Approach to Financial Analysis" from Springer, Germany (Scopus).
- Completed a five Days online workshop on SPSS.

Dr. Ishan Tripathi

Assistant Professor I

- Book Chapter titled, “लीला और संचार की प्राचीन भारतीय परम्परा” in the book **राष्ट्रीय शिक्षा नीति-2020 की गंगोत्री भारत ज्ञान परम्परा** published by *kitabwale.com* (ISBN: 9789390702985).
- Book chapter entitled “महात्मा गांधी की पत्रकारिता: सत्य, निडर, विद्रोही शब्द” in the book “गांधी दर्शन, शिक्षा एवं संस्कृति” published by *Kishor Vidya Niketan, Gaziabad*, ISBN: 978-81-959162-0-7.
- Book chapter entitled “गुरु-शिष्य परम्परा” in the book **वैभवशाली भारत**, published by *Pustak Bharati, Toronto, Canada*, ISBN: 978-1-98241666-2. (For this, also received the "Writer Award" in a two-day national seminar organized by the Indian Council of Historical Research in Jodhpur during 28-29 January, 2023).
- Eight Weeks NPTEL FDP Certification on **Philosophical Foundations of Social Research**.
- Online elementary **FDP of ATAL** on “**Cyber Security**” from 21/02.2022 to 25/02/2022 at **National Power Training Institute**.
- Successfully completed 3days FDP on “**Development Journalism**” by **Press Club, Kolkata & UNICEF** from 25/02/2022 to 27/02/2022.
- Completed FDP program on “**Research Methodology & Publication Ethics**” by Department of Computer Science & Engineering, **Islamic University of Science & Technology, Awantipura, Kahsmir** from 7/02/2022 to 11/02/2022.
- Participated in Seven Day Faculty Development Programme on “**Faculty Preparedness towards Education 4.0**” organized by **School of Management Sciences, Varanasi, Uttar Pradesh** from 16-22 August, 2022.
- Completed the “**Fundamentals of Digital Marketing**” certification program of **Google Digital Unlock** on 14/01/2022.

- Research paper entitled “अब्बास किरास्तामी की सिनेमाई प्रयोगधर्मिता का समीक्षात्मक अध्ययन” published in ‘समीचीन’, a UGC CARE journal, ISSN No. 2250-2335, Year 15, Vol- 31, April-June 2022.
- Research Paper entitled “Contextualising Events or Polarising Issues: A Discourse on Hindi News Channels’ Approach in Post Truth Era (Special Reference: U.P. Assembly Election 2022)” published in ‘Inclusive’ a UGC CARE Journal, ISSN:2278-9758, Vol. II, No.21, July-August, 2022
- “HIKIKOMORIES IN INDIA: A STUDY ON THE PROBLEM OF INCREASING LONELINESS AMONG YOUTH & MEDIA INTERVENTION” in ‘Towards Excellence’ ISSN NO. 0974-035X; September 2022. VOL.14. ISSUE NO.3 A peer reviewed UGC Care Listed Journal
- Resource Person in 7days workshop on “Graphics & Multimedia’ organized for BA(H)MC-IIInd Semester students of SMS, Varanasi (from 7/07/2022 to 14/07/2022).

Dr. Santosh Kumar

Assistant Professor I

- Successfully completed **Module 7: Creative problem Solving, innovation and Meaningful R & D of National Initiative for Technical Teachers Training (NITT) in July, 2022.**
- Participated & Presented a paper on “Impact of Environmental Disclosure on Firm Value: A Sustainability Perspective” at the First International Conference on Technologies, Sustainability Development Goals and Academia 2022 (ICTSGA-1) jointly organised by Indian Institute of Technology, Patna, SPAT Foundation, and Indira Gandhi National Tribal University, Amarkantak held from on **1st to 2nd July, 2022.**
- Participated and successfully completed a One-week Faculty Development Programme titled "**Faculty Preparedness towards Education 4.0** from **16th to 22nd August, 2022** organized by School of Management Sciences, Varanasi, Uttar Pradesh.
- Participated and successfully completed a Professional Development Programme on ‘**Implementation of NEP-2020 for University and College Teachers**’ held from **7th to 15th October, 2022** and obtained ‘A’ Grade, organised by IGNOU, New Delhi.
- Published a research paper titled “**Ethically – Minded Consumer Behavior: Understanding Ethical Behavior of Consumer towards Food Wastage**” in ‘**International Journal of Food and Nutritional Sciences (IJFANS)**’, ISSN No. 2319-1775, Vol. 11, No. 7, 2022.

Anjali Kushwaha

Assistant Professor I

- Published research paper titled “**Interventions of non-governmental organizations for women empowerment through micro-entrepreneurship: Evidences from**

India”, in International Journal of Indian Culture and Business Management
(UGC CARE Listed Journal with an impact factor of 0.25)

- Published research paper titled, **“Challenges and opportunities for women entrepreneurs in India during Covid-19 pandemic”** in **SMS Journal of Entrepreneurship & Innovation**.
- Became a member of All India Commerce Association (Membership ID: UP994)
- Became a member of National HRD Network.

Sana Absar

Assistant Professor I

- Attended one week online FDP on **“NEP 2020: New Trends in Higher Education”** from 29th August to 04th September, 2022 organized by Teaching Learning Centre, Ramanujan College, University of Delhi.

Shivendra Pathak

Assistant Professor I

- Successfully completed an eight week NPTEL course on **'Marketing Management - I'** and passed the exam with a 70% marks.

INTERNATIONAL CONFERENCE

Two Day International conference on “Indian Knowledge Systems for Sustainable Well-Being”

School of Management Sciences, Varanasi conducted its 10th International Conference on **“Indian Knowledge Systems for Sustainable Well-Being”** from **4th to 5th March 2023**. The main theme of the two-day international conference was to highlight the Delphic Indian Knowledge practices lesser known at the global level. This international conference was blessed with the deliberations from former Vice Chancellor of A.P.J. Abdul Kalam Technical University, Prof. D. S. Chauhan, Prof. Rana P. B. Singh, former chairman of the Department of Cultural Geography and Heritage Studies, BHU, Professor Vinayachandra BK of Chanakya University, Bangalore, Bishop of Varanasi Eugne Joseph, Prof. Badri Narayan, Director, G B Pant Social Science Institute, Allahabad, Shri. C.M. Singh, Former Member Public Service Commission Uttar Pradesh and former Head & Dean of Delhi School of Economics, Professor B.P. Singh. A souvenir

based on the Indian knowledge system for sustainable wellbeing was also released on the occasion. The inaugural session and the valedictory sessions were conducted by Dr. Abhay Singh Chauhan and Dr. Bhavana Singh, Assistant Professors, School of Management Sciences, Varanasi respectively, whereas the vote of thanks was given by Prof. Avinash Chandra Supkar. Three different technical sessions were also organized on the first day of the two-day international conference, in which about 200 participants from India and abroad presented research papers. On this occasion, Dr. M.P. Singh, Executive Secretary of School of Management Sciences, Varanasi, Registrar Mr. Sanjay Gupta, Conference Coordinator Prof. Avinash Chandra Supkar, Prof. Sandeep Singh, Prof. Rajkumar Singh and all the faculty members and non-teaching staff were present.

List of Esteemed Guests in ICON 2023

Prof. Rana P.B. Singh,
Former Professor of
Cultural Landscapes &
Heritage Studies, BHU
Varanasi

**Prof. Vinaychandra B.
K.,** Director, Centre for
Indian Knowledge
Systems, Chanakya
University, Bengaluru.

Prof. Badri Narayan,
Director, G B Pant Social
Science Institute,
Allahabad

Rt. Rev. Eugene Joseph
Bishop of Varanasi

Shri. C.M. Singh,
Former Member Public
Service Commission,
Uttar Pradesh

Prof. B.P. Singh,
Chairman, Governing
Body, School of
Management Sciences,
Varanasi

Prof D.S. Chauhan,
Former Vice Chancellor,

Dr. APJ Abdul Kalam
Technical University,
Lucknow

**Prof. Sadashiv Kumar
Dwivedi,**
Department of Sanskrit,
Faculty of Arts, BHU,
Varanasi

Prof. Ravinder Rena
DUT Business School,
Durban University of
Technology, Republic of
South Africa

List of Session chairs

- **Dr. Amit Pratap Singh**
Director, Indian Farmers Fertiliser Cooperative Ltd. (IFFCO), New Delhi
- **Dr. Nandan Velankar,**
Senior Assistant Professor, Prestige Institute of Management and Research,
Indore
- **Prof (Dr.) Navita Nathani,** Professor, Prestige Institute of Management and
Research, Gwalior
- **Prof. Kamal Sheel Mishra,** Professor, School of Management Sciences,
Varanasi
- **Prof. Rupali Arora**
Professor & Doctoral Research Coordinator, Chandigarh University, Mohali
- **Prof. (Dr.) Ravinder Rena**

Professor of Economics, DUT Business School, Faculty of Management Sciences,
Durban University of Technology, Durban, Republic of South Africa

- **Prof Sanjay Saxena**
Professor, School of Management Sciences, Varanasi
- **Shri C M Singh,** Former Member, Public Service Commission, Uttar Pradesh
- **Prof. R. K. Singh**
Professor, School of Management Sciences, Varanasi

The Guest of Honor in the conference, **Prof. Rana P. B. Singh**, former chairman of the Department of Cultural Geography and Heritage Studies, BHU, said that in the Sanatan tradition, Shiva is not just God but a whole universe. Explaining the geographical mapping of Varanasi city, Professor Singh said that this city is ring-shaped and folded at three places.

Prof. Vinayachandra BK of Chanakya University, Bangalore said that India's ancient knowledge tradition is rich in all fields including music, dance, literature,

art, Ayurveda, psychology, linguistics. Underlining the origin of linguistics, he reiterated that Panini's Ashtadhyayi is considered to be its origin. Appreciating the positive psychology of India, he also said that all the dimensions of a healthy lifestyle have been mentioned in Indian knowledge since centuries ago.

In the inaugural session of the international conference, Bishop of Varanasi **Eugene Joseph**, terming the Indian knowledge tradition as inclusive, said that ethics, spirituality and a sense of respect have been an integral part of this eternal tradition.

Guest of Honour, **Prof. Badri Narayan**, Director, G B Pant Social Science Institute, Allahabad addressing the audience in the Inaugural Session of the International Conference said that Indian knowledge tradition is not just theory or philosophy but it is a beautiful form of art of living life.

Guest of Honour, **Shri. C.M. Singh**, Former Member, Public Service Commission, Uttar Pradesh addressing the audiences in the Inaugural Session of the International Conference said that it is necessary to look at modern science from the perspective of vedic knowledge. Two great theories emerged in the twentieth century, the theory of relativity and the quantum mechanism, both of which have a deep connection with space and time.

As a special guest, former Head & Dean of Delhi School of Economics, **Prof. B.P. Singh** said that the existence of humanity cannot be imagined without culture. Explaining the ancient Indian knowledge stream in the interest of the world, Professor Singh said that the concepts of Vasudhaiva Kutumbakam and Sarve Bhavantu Sukhinah, Sarve Santu Niramaya make Indian knowledge global.

Prof. D .S. Chauhan, the chief guest at the inaugural session of the international conference, said that the ancient Sanatan Vedic tradition has always focused on the transmission of knowledge conducive to the environmental system. There are many examples of encouraging the protection of the environment in the Vedic mantras.

Moment of Pride

Visionary leadership, innovative ideas, and a strong commitment to education, are the hallmarks of **School of Management Sciences, Varanasi**. Discovering the inspiring story of how a vision can become a reality through the legacy of School of Management Sciences, Varanasi an interview of Dr. M. P. Singh, Executive Secretary, School of Management Sciences, Varanasi in Kashivarta provided a glimpse into the institute's inspiring journey.

Honour for School Of Management Sciences, Varanasi

School of Management Sciences, Varanasi is awarded by IIT Bombay for its commendable work and spreading awareness through holding Software Training workshops. On behalf of School of Management Sciences, Varanasi Dr. Aditya Kumar Gupta, Associate Professor, School of Management Sciences, Varanasi received the Most Accomplished Spoken Tutorial Educator Award (MASTER Award) by IIT Bombay for his exemplary contribution as an Educator Resource in the implementation of the Spoken Tutorial Project of IIT Bombay. The Award was presented by Prof. Kannan M. Moudgalya, Spoken Tutorial Project Coordinator, during Spoken Tutorial Awards 2023, held at IIT Bombay on **4th March, 2023**.

Memorandum of Understanding

A momentous historical occasion unfolded in Varanasi as two venerable and esteemed autonomous institutions, the School of Management Sciences and U.P. College, came together for a significant event on May 23, 2023. This event marked the signing and exchange of a Memorandum of Understanding (MOU) between these two institutions, each boasting a rich and illustrious legacy intertwined with the golden tapestry of culture. The MOU, encompassing various realms of academia, research, incubation, entrepreneurship, skill development, training, and consultancy, was signed in a ceremonious atmosphere charged with the weight of tradition and the promise of progress. The collaboration between these two entities, both deeply rooted in Varanasi's heritage, aimed to forge new pathways and synergies..

INDUSTRIAL VISITS/ NATIONAL TOURS

BBA Students visited Parle G Industries

School of Management Sciences, Varanasi organized an industrial visit to Parle G Industries, Ramnagar on **5th & 8th April, 2023** for BBA 2nd semester students. The students were warmly welcomed by Mr. Pralay Day (Production Head, Parle G Industries, (Ram Nagar) in the plant. A brief animation presentation of the development journey and different product categories of Parle-G was given by Mr.

Ajeet Choudhary (Production Coordinator, Parle G Industries, Ramnagar). After the presentation there was a plant visit by students led by Mr. Ajeet Choudhary, who explained the various aspects of biscuits production to students in a lucid manner. The queries of students were also resolved by the staff members of Parle G Biscuits. Dr. Ashwani Gupta and Dr. Sofia Khan, Assistant Professors and BBA Course Co- Coordinators accompanied the students.

BCA students visited Parle-G Industries

School of Management Sciences, Varanasi organized an industrial visit to Parle-G Industries Ramnagar on **10th April, 2023** for BCA-4th semester students led by Prof. Kamal Sheel Mishra, HOD Computers Department, Anand Prakash Dube, coordinator and Vikas Chandra Sharma co-coordinator, BCA programme.

B.Com (H) students visited PARAG Dairy

Department of Commerce, School of Management Sciences, Varanasi, organized an Industrial Visit to PARAG Dairy Cooperative Limited, Varanasi on **12th & 13th April, 2023** for B.Com(H) 2nd semester students. The team was led by Mr. Suraj Prakash Singh, Assistant Professor and Course co-coordinator, Dr. Shishir Kumar Gujrati, Dr. Shikha Agrawal, Assistant Professors who managed all the activities on both the days. Subhanwasha Mahapatra, Head- Human Resources & Admin, PARAG Dairy explained the full details about the company, its history and its importance to the dairy farmers and the state. Miss Tasneem and Mr. Satyajeeet Pandey, Assistant HR added more information regarding the process of preparing the milk for ready to dispatch. The students explored the whole production center and understood the total process explained to them at each stage. In the end the students appreciated the visit and gave their valuable feedback to the industry.

BBA students visited Banaras Beads

School of Management Sciences, Varanasi organized an industrial visit to Banaras Beads Ltd, on **24th April, 2023**, for BBA 4th semester students. The students were warmly welcomed by Mr. Mohit Gupta (Production Manager, Banaras Beads Ltd,) in the plant. A brief demonstration of different product categories of Banaras Beads Ltd was given by Mr. Ranjeet Tiwari (Production Supervisor, Banaras Beads Ltd.). After the demonstration of products there was a plant visit by students led by Mr. Ranjeet Tiwari and Mr. Lal Bahadur Patel (Production Supervisor, Banaras Beads Ltd.). They explained the various aspects of manufacturing of Glass Beads, Fashion Jewellery & Accessories to students in a lucid manner. The queries of students were also resolved by staff members. After completion of the production unit, students also visited De- Lemon Showroom (A Unit of Banaras Beads Ltd) where they

purchased different fashion jewellery and accessories. The students were led by Dr. Chandra Shekhar Singh, Assistant Professor and BBA Course Coordinator, School of Management Sciences, Varanasi.

COMPETITIONS

Tech Marathon – 16 hours

School of Management Sciences, Varanasi has been organising, “**Tech-Marathon - A 16 hours Techno Race Competition**” for MCA students. This ground-breaking event has been a part of our academic institution since 2014, and it continues to inspire and challenge young minds. The objective of this event is to enable the students to develop and hone important skills such as Team work, Stress Management, handling the work pressure, meeting the deadline under high pressure situations, team coordination, division of work, creativity and innovation etc. During the event the students participate in teams (each team consist of 4 members including Team Leader) to develop Web or Mobile Applications on a given problem statement which is same for each team. The best three solution prototypes are selected and they are rewarded with a Certificate of Merit & Monetary Rewards. Above all the participating teams get a Certificate of Participation.

In this series **Tech Marathon 10** was organized from **13th to 14th June, 2023**. Announcing the start of the 16-hour Tech Marathon, Mr. Sanjay Gupta, Registrar, School of Management Sciences, Varanasi said that the primary objective of this event is to empower students to develop and refine crucial skills such as teamwork, stress management, handling work pressure, meeting deadlines under high-pressure situations, team coordination, division of work, creativity, and innovation. During this exhilarating marathon, students formed teams of four members, including a team leader, and embarked on a mission to develop web or mobile applications based on a "**VIDYA-DHAN**" problem statement.

Features of these apps were explained by Mr. Ram Gopal Gupta. Mr. Sanjay Gupta, Registrar marked the beginning of the contest. Prof. Kamal sheel Mishra, head Computer Science department, Mr. S.S. Srivastava, MCA coordinator, Mr. Debprio Banerjee, ensured the smooth conduction of competition and encouraged the participants.

List of winners from MCA

TEAM NO.	ROLL NUMBER	STUDENT NAME	POSITION	
5	MCA2221019	ASHRAF WAHEED ANSARI	FIRST	
	MCA2221023	AVNTIKA JAISWAL	FIRST	
	MCA2221029	KM JIGYASA PATHAK	FIRST	
	MCA2221038	NIDHI VISHWAKARMA	FIRST	
6	MCA2221006	AMAN TRIPATHI	SECOND	
	MCA2221011	ANCHAL KUSHVAHA	SECOND	
	MCA2221026	DEEPAK KUMAR	SECOND	
	MCA2221056	SUMIT KUMAR	SECOND	
11	MCA2221007	AMIT KUMAR	THIRD	
	MCA2221015	ANKIT KUMAR PAL	THIRD	
	MCA2221057	TANNU PRIYA	THIRD	
	MCA2221032	KUMARI SONAM DWIVEDI	THIRD	

Winners at different competitions

School of Management Sciences, Varanasi congratulates its BBA students for securing different positions in "**Corporate Shala**" event organized by the Department of Economics, BHU, Varanasi on **2nd & 3rd June, 2023**. School Of Management Sciences, Varanasi is proud of such special and landmark achievement by its students. This was possible through the hard work put in by all the team members and their mentors. We congratulate them on their well-deserved achievements and wish them continued success in their future endeavours.

Astha Singh (BBA 2nd Semester Batch 2022-25) - Event: **Speak up** - 1st Position

Sana Singh (BBA 2nd Semester Batch 2022-25) - Event: **Poster Lazo** - 2nd Position

Sanya Singh (BBA 2nd Semester Batch 2022-25) - Event: **Article Writing** - 2nd Position

Aarya (BBA 2nd Semester Batch 2022-25) - Event: **Article Writing** - 3rd Position

Nisha Ramuka (BBA 6th Semester Batch 2020-23) - Event: **Debate** - 1st Position.

Prof. P. N. Jha, Director of School of Management Sciences, Varanasi, extended his blessings and heartfelt congratulations to the winners.

Kashi Institute of Technology – Volleyball



Workshops

Workshop on “Web Development with Java (Servlet/JSP)”

School of Management Sciences, Varanasi organized a workshop on “**Web Development with Java (Servlet/JSP)**” for BCA 5th semester students from **12th to 19th January, 2023**. Engineer Brijesh Kumar Chaurasia and Engineer Sarvesh Kumar Singh, Full Stack Developer, Aradhya Technologies were the resource persons.

Workshop on “Content writing”

School of Management Sciences, Varanasi conducted a six-day workshop on “**Content Writing**” for BA(Hons.) Mass Communication 3rd semester students from **18th to 23rd January, 2023**. The workshop was conducted by Dr. Gaurav Shah, Assistant Professor, School of Management Sciences, Varanasi.

Workshop on “Graphic Design and Visual Images

School of Management Sciences, Varanasi conducted a six-day workshop on “**Graphic Design and Visual Images**” for BA(Hons.) Mass Communication 1st semester students from **18th to 23rd January, 2023**. The workshop was conducted by Dr. Sana Absar, Assistant Professor, School of Management Sciences, Varanasi.

Workshop on “Promotion of Quality Culture and AQAR preparation for an Autonomous College”

A day long workshop on “**Promotion of Quality Culture and AQAR preparation for an Autonomous College**”, was organized on **21st January, 2023** by IQAC cell of School of Management Sciences, Varanasi. Dr. Shyam Singh Inda, Assistant Advisor, NAAC was the resource person.

IT Skill Development Programme –MS-Powerpoint

School of Management Sciences, Varanasi organized a five-day workshop on “**Corporate Learning: Making Powerful Presentations**” for BBA 4th semester students from **8th to 12th April, 2023**. The workshop was conducted by Mr. Ashish Gupta, an esteemed alumnus of IIT Kanpur and Tech Lead at SEGAcademy, with a whopping 18 years of experience in Digital Transforming Training.

Workshop on Personality Development "Psychology of success"

School of Management Sciences, Varanasi organised a week long workshop on Personality Development "**Psychology of Success**" for BCA 2nd semester students from **17th to 23rd April, 2023**. The Expert, Mr. Samir Bhattacharya from Aradhya Technologies, shared his knowledge and experience with the students and explained them the need and importance of various attributes of personality which are very helpful to the students in any recruitment process. He also conducted certain activities for the students, like interview, sitting posture, maintaining attitude, public speaking, extempore, group discussion and other personality development related activities. The students also got the idea to prepare an effective and impressive curricula vita which is basically the first step toward the process of recruitment.

Workshop on “MS – Office Automation”

School of Management Sciences, Varanasi organized a six days’ workshop on “**MS – Office Automation**” for B.Com(Hons.) 2nd semester students from **17th to 23rd April, 2023**. It was conducted by Aradhya Technologies.

Workshop on “Personality Development”

School of Management Sciences, Varanasi organized a six days' workshop on”**“Personality Development for B.Com(Hons.) 4th semester students from 24th to 29th April, 2023.** It was conducted by SEG Academy.

Workshop on “Python”

School of Management Sciences, Varanasi organized a six days' workshop on **“Python : Life Without Curly Braces”** for BCA 4th semester students from **24th to 29th April, 2023.** The programme was conducted by Aradhya Technologies.

Workshop on Tally

School of Management Sciences, Varanasi hosted a comprehensive workshop on **"Tally"** for B.Com students from **9th to 13th May, 2023.** The workshop aimed to provide the participants with valuable insights into utilizing the Tally software. It was conducted by SEG Trainers. During the event, students were immersed in an engaging learning environment where they were introduced to the functionalities and features of Tally. Through hands-on activities and interactive sessions, participants were guided through various aspects of the software, including its accounting and financial management capabilities.



Workshop on SAP

School of Management Sciences, Varanasi hosted an insightful and comprehensive seven-day workshop on **"SAP" (Systems, Applications, and Products)** for B.COM and M.COM students from **15th to 21st May, 2023.** During this engaging event, students were provided with an invaluable opportunity to delve into the world of SAP, gaining practical knowledge and hands-on experience that would contribute significantly to their academic and professional growth. The workshop's curriculum encompassed a wide range of topics related to SAP, which included its applications in various business contexts, its significance in streamlining processes, and its role in modern organizational management. It was conducted by Aradhya Technologies.

Workshop on “Data Analysis through SPSS”

School of Management Sciences, Varanasi, meticulously orchestrated a comprehensive and enlightening twelve-day workshop centered on the theme of **"Data Analysis Through SPSS"** for B.Com(H) IInd semester students from **15th to 21st Mar, 2023**. This insightful workshop was purposefully tailored to cater to the intellectual growth and development of the second-semester students. Guided by experienced and knowledgeable instructors, the students were equipped with a diverse range of skills and techniques required for effective data analysis. Through a combination of interactive lectures, practical exercises, and hands-on sessions, participants were exposed to the various facets of SPSS, empowering them to manipulate, interpret, and draw meaningful insights from complex datasets. It was conducted by Aradhya Technologies.

Workshop on "Enrichment of Quality Culture & AQAR Compilation for an autonomous college"

School of Management Sciences, Varanasi took a momentous stride in its commitment to nurturing quality education by orchestrating a dynamic one-day workshop on **22nd May, 2023** titled **"Enrichment of Quality Culture & AQAR Compilation for an autonomous college"**. The workshop drew upon the profound expertise of Mr. Pratosh Bansal, a highly respected authority in the realm of NAAC (National Assessment and Accreditation Council), who also held the esteemed position of Director - IQAC (Internal Quality Assurance Cell) at IET-DAVV, Indore. Mr. Bansal's vast knowledge enriched the event as he shared invaluable insights and strategic approaches, all geared towards elevating the prevailing quality culture within educational institutions.

Workshop on "Warming up the Skill"

School of Management Sciences, Varanasi organized a highly informative workshop titled **"Warming up the Skill"** on **May 23rd, 2023**, for M.Com students. During the event, students were provided with a comprehensive platform to enhance their skills and knowledge. The workshop aimed to equip them with essential practical insights related to their field of study. Through interactive sessions and engaging discussions, participants were able to delve into various aspects of commerce and business management. It was conducted by Aradhya technologies.

Workshop on "Advanced Statistics using EXCEL"

School of Management Sciences, Varanasi orchestrated an informative workshop **"Advanced Statistics using EXCEL"** on **27th May, 2023** for M.COM and B.COM students. During the workshop, students were immersed in a comprehensive learning experience aimed at enhancing their understanding of advanced statistical concepts utilizing the EXCEL software. The participants were apprised of various statistical techniques and methodologies, emphasizing their practical application in real-world scenarios. Through hands-on exercises and interactive sessions, attendees had the opportunity to actively engage with the material and gain valuable insights into the intricacies of advanced statistics. The workshop fostered an environment of collaborative learning, allowing students to clarify doubts and deepen their comprehension of the subject matter. It was conducted by Mr. Kartikey Singh and Mr. Saurabh Kumar Srivastava, Assistant Professors, SMs Varanasi.

Workshop on "Building Next-Gen Web Apps Using Microsoft Technologies"

School of Management Sciences, Varanasi orchestrated an enriching workshop centered around the theme of **“Building Next-Gen Web Apps Using Microsoft Technologies”** for MCA IInd semester students from **27th May to 2nd June, 2023**. Er. Satyam Mishra, of Kamadgiri Software Solutions (P) Limited was the resource person. The event provided the student a comprehensive and hands-on learning experience, so as to equip them with the essential skills and knowledge required to construct modern web applications using Microsoft technologies. Er. Satyam Mishra, Sr. IT Manager at Kamadgiri Software Solutions (P) Limited, led the workshop. Joining him were other distinguished professionals: Er. Artika Pandey, Manager HR & IT, and Er. Anshika Yadav, Jr. Software Developer. The workshop delved into various facets of web application development through Microsoft .NET MVC-Framework. The emphasis was placed on imparting practical skills that mirror the methodologies prevalent in the corporate landscape. This hands-on approach not only enabled students to gain exposure to real-world practices but also facilitated a deeper understanding of the concepts.

Workshop on “Professional Branding through Social Media”

School of Management Sciences, Varanasi organised A Five Days (30 Contact Hours) Workshop on Value added Course (Course Code – VAC: PBSM) on **“Professional Branding through Social Media”** for BBA IInd semester students from **28th May to 1st June, 2023**. The workshop was conducted by SEG Trainers, Mr. Sandeep Chatterjee, Director and Founder of SEG Academy, Varanasi and Mr. Ashish Gupta, Trainer SEG Academy, Varanasi. The purpose of this workshop was to provide an understanding of the power and impact of social media in both personal and professional life. The students were made to learn how to leverage social media effectively to achieve their goals. The workshop included contents like Social media and Its Importance, Social Media Strategy, Tools, Positive and Negative Impact, Do’s and Don’t on social media, etc.

Workshop on “CUET-PG 2023” Preparation”

School of Management Sciences, Varanasi in association with Career Counselling Cell conducted a comprehensive workshop on **30th May, 2023** focussing on preparing the students for the upcoming **“CUET-PG 2023”** examination. The workshop was specifically designed to equip the students of SMS Varanasi with the necessary skills and knowledge required to excel in the CUET-PG 2023 exam. Mr. Ashwani Kumar Gupta, Assistant Professor, SMS Varanasi provide the students with valuable insights, study strategies, and expert guidance to enhance their preparation for the upcoming examination. Through interactive sessions, practice exercises, and discussions, students were given the opportunity to engage deeply with the subject matter and clarify any doubts they had. The workshop aimed to not only boost their confidence but also ensure that they were well-prepared to tackle the challenges presented by the CUET-PG 2023 examination.

Workshop on Supply Chain Management”

School of Management Sciences, Varanasi, successfully conducted a comprehensive two-day workshop on **“Supply Chain Management: Learning Through Real World Case Studies,”** on

7th to 8th June, 2023, for MBA IInd second semester students. The esteemed facilitator for this engaging workshop was Prof. Salma Ahmed, who holds the position of Dean at the Faculty of Management Studies & Research, Aligarh Muslim University, Aligarh. Prof. Ahmed brought her extensive expertise to the event, enhancing the students' understanding of supply chain management through practical case studies drawn from real-world scenarios. Throughout the workshop, participants had the opportunity to delve into the intricacies of supply chain dynamics, guided by Prof. Ahmed's insightful explanations and in-depth analysis of the presented case studies. The interactive nature of the workshop allowed the students to actively engage with the subject matter, fostering a deeper comprehension of the concepts discussed. It was coordinated by Dr. Pallavi Pathak, Associate Professor whereas vote of thanks was given by Dr. Amitabh Pandey, Associate Professors, SMS Varanasi.

Workshop on Camera & Editing”

Department of Mass Communication, **School of Management Sciences, Varanasi** conducted a dynamic 7-day workshop for BA(Hons) Mass Communication- II Semester students from **8th to 14th June, 2023**. The workshop, led by Dr. Sana Absar, Assistant Professor, focused on "Camera & Editing." Students delved into diverse activities, including mastering camera techniques to capture captivating visuals and understanding various angles. They also dived into video editing intricacies, progressing from basic to advanced techniques for transforming raw footage into compelling narratives. Practical exercises and collaborative projects encouraged hands-on learning and teamwork, enhancing their skills and perspectives

Workshop on“Personality & Skill Development”

School of Management Sciences, Varanasi organised a one day workshop on **“Personality & Skill Development”** for Support Staff (Class IV Employee) on **13th June, 2023**. Mr. Kartikey Singh, Assistant Professor SMS Varanasi was the resource person who emphasised on skill development at work place. All the IVth class employees attend this workshop. During this workshop Administrative Officer, Mr. Atanu Mukhopadhyay, Security Officer, Mr. Santosh Mishra, Senior Supervisor Mr, Ajay Singh were present.

Workshop on “Promoting Reading Habits and the Role of the Use of E-Resources”

School of Management Sciences, Varanasi hosted a one-day workshop on the theme **"Promoting Reading Habits and the Role of the Use of E-Resources,"** specifically tailored for its dedicated library staff on **19th June, 2023**. The resource person of the workshop Prof. Aditya Tripathi, Head of the Department of Library & Information Science at BHU, delivered a compelling presentation, delving into the significance of nurturing reading habits in the digital age. His discourse shed light on the evolving responsibilities of libraries in an era dominated by technological advancements. A focal point of his address was the vast potential inherent in electronic resources (e-resources), which enable broader access to a wealth of knowledge. Prof.

Tripathi underscored the importance of seamlessly blending traditional reading practices with the integration of digital resources to create a comprehensive and enriching learning environment

Guest Lectures

School of Management Sciences, Varanasi organized a guest lecture on **“Python – Introduction and Beyond”** on **3rd January, 2023** for BCA 1st semester students. Engineer Rajiv Ranjan Pandey, Software Engineer, Minicimen, Varanasi, was the resource person.

School of Management Sciences, Varanasi organized a guest lecture on **“Job Interview Skills and Techniques”** on **11th January, 2023** for MCA students. Mr. Shivam Singh, Founder of Techup Technologies and Mob(MeraOnlineBusiness.com) was the resource person.

School of Management Sciences Law College, Varanasi organized its first special lecture on **“Career Development in Law: Challenges and Future Prospects”** on **12th January, 2023**. The lecture was taken by Dr. Gopal Krishna Sharma, Assistant Professor, faculty of law, Banaras Hindu University.

School of Management Sciences, Varanasi, organized a special lecture on **“An Introduction on Co-Curricular Course”**, on **18th January, 2023** for BCA 1st semester students. Prof. Sanjay Saxena was the resource person.

School of Management Sciences, Varanasi organized an online Guest Lecture on **“Introduction to Database and Cloud Computing”** on **1st April, 2023** for BCA 4th semester students. Mr. Pankaj Yadav, Sr. Database Administrator, Oracle/PostgreSQL/Sql Server), Oracle Certified Professional, Nashville, Tennessee, USA was the resource person.

"India's G-20 Presidency Impact on the Global Economic Policy."

Department of Commerce of School of Management Sciences, Varanasi organised an expert lecture on **"India's G-20 Presidency Impact on the Global Economic Policy”** on **18th May, 2023**, for B.Com(Hons.) and B.Com students. The distinguished speaker for the event was Professor (Dr.) Manisha A. Mehrotra, Department of Economics, Banaras Hindu University (BHU) who shared her extensive knowledge and expertise on the subject matter. She discussed the intricate implications of India's role as the G-20 presidency on the broader global economic policy landscape. The event provided a valuable platform for the students to expand their understanding of international economics and global economic governance. Prof. Mehrotra's comprehensive analysis helped students grasp the complexities of economic policies and their far-reaching consequences on a global scale. The program was coordinated by Dr. Sofia Khan, Assistant Professor, SMS Varanasi.

Department of Commerce at School of Management Sciences, Varanasi in collaboration with the Centre for International Relations & Accreditations (CIRA) of SMS Varanasi and Al Asyariah Mandar University, Indonesia, organized a significant online international expert lecture for B.Com.(Hons) and B.Com. students on **26th May, 2023**. The central theme of this highly relevant international lecture revolved around "**Essentials of E-Commerce and the Digitalization of the Education Market.**" The esteemed guest speaker for this event was Prof Muthmainnah, an international authority from Al Asyariah Mandar University, Indonesia, who also served as the keynote speaker. During this enlightening lecture, Prof Muthmainnah shared insights and expertise on the international dynamics of E-commerce and the digital transformation taking place within the education market. Through her presentation, our students gained a comprehensive understanding of these global trends and their impact. The programme was coordinated by Dr. Bhavana Singh, Assistant Professor whereas vote of thanks was given by Prof. Raj Kumar Singh, HOD Commerce Department.

School of Management Sciences, Varanasi hosted an insightful and thought-provoking guest lecture on **30th June, 2023**, centered around "**Constitutional Obligations**". The distinguished speaker for the occasion was Dr. Prabhat Kumar Srivastava, the former Principal of M. S. Law College, Azamgarh. Leveraging his extensive expertise and rich experience, Dr. Srivastava shared his profound insights and wisdom with the audience. During the lecture, Dr. Srivastava delved into the depths of Constitutional Obligations, shedding light on their profound significance and their transformative impact on society. He emphasized the pivotal role that Constitutional Obligations play in nurturing a vibrant democracy. Dr. Srivastava underscored that a comprehensive understanding of citizens' roles and responsibilities empowers active engagement in the democratic process, thereby contributing to the advancement and prosperity of the nation.

DIARY EVENTS – JANUARY

School of Management Sciences, Varanasi, under the initiative of NSS unit organized a month long "**Road Safety Campaign**" from **5th January to 4th February, 2023**. Prof. P. N Jha, Director of the institute administered the oath to the students regarding the rules of road safety. On this occasion, Registrar Mr. Sanjay Gupta, NSS Officer, Dr. Shishir Kumar Gujrati, Prof. Kamal Sheel Mishra, Dr. Chandrasekhar Singh, Dr. Ishan Tripathi, Dr. Mohit Sharma, Mr. Suraj Prakash Singh, and Mrs. Anju Singh were present.

School of Management Sciences, Varanasi under the aegis of Securities Exchange Board of India (SEBI), National Stock Exchange (NSE) and National Securities Depository Limited (NSDL) organized an investor awareness programme on **6th January, 2023**. The guest of honour was Shri S. K. Mohanty, whole time member SEBI. The distinguished speakers were Shri Joginder Singh, VP(Regulatory) - NSE, Delhi, Shri Rajesh Kumar Dangeti, Regional Director and CGM – SEBI NRO and Shri Sachin Utreja, Senior Manager, NSDL, Delhi. The program was coordinated by Mr. Purnendu Patra, Assistant Professor, School of Management Sciences, Varanasi.

“National Startup Day 2023”

School of Management Sciences, Varanasi, and Institution’s Innovation Council organized **“National Startup Day 2023”** on **16th January, 2023**. Shri Rajesh Bhatiaji, National Secretary - Indian Industries Association and President – SIA & UPBMA was the chief guest whereas, Ms. Shikha Shah, Founder and CEO, Scrapshala, was the guest of honour. The welcome address was given by Prof.R. K. Singh, HOD (Dept. of Commerce), Chairperson – (CEISD), President (IIC).Dr. Amitabh Pandey, Associate Professor, Coordinator, MBA Programme briefed about CEISD and IIC, whereas vote of thanks was proposed by Mr Atish Khadse, Associate Professor, Coordinator B.Com(H) program. The program was coordinated by Mr. Vikash Chandra Sharma, Assistant Professor, SMS Varanasi It was conducted by Center for Entrepreneurship Innovation and Skill Development, SMS, Varanasi.

National Unity

School Of Management Sciences, Varanasi celebrated 74th Republic Day in a special way on **26th January, 2023** by hoisting the flag and by participating in a National Awareness Rally under NSS and forming a human chain to spread the message of national unity to nearby villages of Sagahat and Misirpur. During this rally, the NSS program officer, Dr. Shishir Kumar Gujrati, Prof. Kamal Sheel Mishra, Dr. Shivendra Pathak and Mr. Suraj Prakash Singh were present.

Hostel Volleyball League -2023

School of Management Sciences, Varanasi hosted the fourth hostel volleyball league in the premises of School of Management Sciences, Varanasi Boys Hostel from **29th to 30th January, 2023**.

DIARY EVENTS – FEBRUARY

NSS unit of **School of Management Sciences, Varanasi** organized a seven day NSS special camp from **8th to 14th February, 2023**.

NSS volunteers of **School of Management Sciences, Varanasi** in lieu of seven day NSS special camp, visited Bhadwar village on **11th February, 2023** and spread an awareness program in which they shared with the villagers as to how to take care of their cattlestock.

NSS unit of **School of Management Sciences, Varanasi**, visited composite schools of village Dhanpalpur on **16th February, 2023** for a one-day Computer Awareness Camp. The volunteers discussed the basics of computers and its usage in their day to day lives. The activity was undertaken under the guidance of NSS Programme officer Dr. Pallavi Pathak.

School of Management Sciences, Varanasi organized a one day NSS camp related to Health and Education awareness in Misirpur village on **24th February, 2023**. NSS officer Dr. Shishir Kumar Gujarati, Dr. Pallavi Pathak, Dr. Mohit Sharma, Dr. Shikha Agarwal and Dr. Ishan Tripathi were present on the occasion.

Diary Events –March

World Happiness Day

School of Management Sciences, Varanasi celebrated “**World Happiness Day**” on **20th March, 2023**.

Soft Skills Development Programme

School of Management Sciences, Varanasi organised a “**Soft Skills Development Programme**” for MBA 2nd semester students from **27th March to 04th April, 2023**. Mr Prince Grover, Director of Second Wind Foundry, was the resource person who shared his expertise and reiterated that Soft skills are just as important as technical skills which helps the students to grow and develop into effective communicators and leaders.

Diary Events – APRIL

“RISE-Realize, Improve, Sustain Empower”

School of Management Sciences, Varanasi organized a “**Soft Skills Development Programme**” for MCA 2nd & 4th & MCOM 2nd & 4th semester students from **5th to 6th April, 2023**. The resource person was Mr. Prince Grover, Director – Second Wind Foundry.

Globinar on- "Cultural Heritage, Spirituality, and Global Message of Peace from India”

School of Management Sciences, Varanasi under the aegis of C-SHE (Center for Spiritualism and Human Enrichment) an initiative of School of Management Sciences, Varanasi IQAC organised a one day globinar on “**Cultural Heritage, Spirituality and Global Message of Peace from India**” to commemorate World Heritage Day on **18th April, 2023** and to keep pace with G20 agenda of preserving and promoting our cultural heritage. The welcome address was given by Prof. Avinash Chandra Supkar followed by the deliberations by the distinguished guests. Prof. Sadashiv Kumar Dwivedi, Department of Sanskrit, Faculty of Arts, Banaras Hindu University, Prof. Rana P.B. Singh, Former professor of cultural geography & heritage studies, Banaras Hindu University as well as Shri C. M. Singh, Former member, Public Service Commission, Uttar Pradesh. The Globinar was conducted by Dr. Bhavana Singh, Assistant Professor and vote of thanks was given by Prof. Avinash Chandra Supkar.

“World Intellectual Property Day

School of Management Sciences, Varanasi organized “**World Intellectual Property Day**” on **26th April, 2023** for BCOM (Hons) Students. Prof. Rajnish Kumar Singh, Faculty of Law, Banaras Hindu University, Varanasi was the resource person. The program was coordinated by Dr. Sofia Khan, Assistant Professor, School of Management Sciences, Varanasi.

“NIPUN”- Competency Development Programme

School of Management Sciences, Varanasi organized a Competency Development Programme “NIPUN” for MBA 2nd semester students on **30th April, 2023**. Mr. Vishal Singh, Mr. Kartikey Singh, Dr. Ashutosh Shukla and Dr. Amitabh Pandey were the resource persons.

DIARY EVENTS – May

'Divyang Mitrs'

On May 5, 2023, a commendable display of civic engagement took place as NSS Volunteers from the School of Management Sciences, Varanasi stepped forward to extend their valuable assistance as **'Divyang Mitrs'** during the Municipal Elections. Their selfless dedication was evident as they wholeheartedly supported elderly and disabled individuals in exercising their right to vote. These dedicated volunteers were given comprehensive training by the district administration ahead of the elections. This training equipped them with the necessary knowledge and skills to effectively aid and guide those who faced challenges in casting their votes due to physical limitations. The volunteers were sensitized to the unique needs and requirements of the elderly and disabled, ensuring that every individual had an equal opportunity to participate in the democratic process.

“Business Model Contest – 7.0”

The Centre for Entrepreneurship, Innovation & Skill Development (CEISD) of **School of Management Sciences, Varanasi**, an autonomous college and Institution Innovation Council conducted an “**Agro - Rural Startup Business Model Contest 7.0**” on **12th May, 2023**. This contest provided an exceptional platform for the students at SMS Varanasi to showcase their innovative ideas and strategic acumen. The students, fuelled by their determination and creativity, demonstrated an impressive array of novel business concepts. The event not only encouraged students to apply theoretical knowledge to real-world scenarios but also fostered a spirit of collaboration and critical thinking. The esteemed panel of judges comprised of noted dignitaries from academia and corporate such as, Prof. Ashish Bajpai, Professor and coordinator, MBA (Agri-Business), Institute of Management Studies, Banaras Hindu University, Varanasi, Shri Rajesh Bhatiaji, President, Small Industries Association, National Secretary, Indian Industries Association, President - UP Card Board Manufacturers Association, Varanasi, Shri, D.S. Mishraji, President, Ramnagar Industrial Association. Dr. Bhavana Singh, Assistant Professor – SMS Varanasi, conducted the inaugural session. Prof. R.K. Singh gave the welcome address whereas Mr. Vikas Chandra Sharma, Assistant Professor, SMS Varanasi, briefed the rules and regulations. Dr. Sofia Khan, Assistant Professor, SMS Varanasi, conducted the valedictory session whereas Dr. Amitabh Pandey, Associate Professor, SMS Varanasi, proposed the vote of thanks.

"Street Play Training,"

Department of Mass Communication, **School of Management Sciences, Varanasi** organized a six days value-added program “**Street Play Training**” from **May 17th to 23rd May, 2023**. The program commenced with an engaging inaugural session on the first day, featuring esteemed resource persons, Natyashree Moti Lal Gupta and Mr. Vivekanand Brahmchari. These seasoned professionals conducted highly interactive sessions that delved into various aspects of street play performance. During these enlightening sessions, students were provided with a comprehensive understanding of the intricacies involved in theatrical acting and street play performances.

हिंदी पत्रकारिता दिवस

स्कूल ऑफ मैनेजमेंट साइंसेज, वाराणसी में हिंदी पत्रकारिता दिवस के अवसर पर एक 30 May 2023 ko aayojan kiya gaya. दिवसीय संवाद संगोष्ठी का आयोजन किया गया। संवाद संगोष्ठी का केंद्रीय विषय 'हिंदी पत्रकारिता, मीडिया साक्षरता और समालोचनात्मक विचार' था। इस अवसर पर मुख्य अतिथियों के रूप में वरिष्ठ पत्रकार डॉ पदमपति शर्मा, प्रसिद्ध खेल पत्रकार एवं विश्लेषक व डॉ शैलेश चौरसिया, वरिष्ठ पत्रकार, टी.वी. 9 भारतवर्ष मौजूद रहे। अतिथियों का स्वागत करते हुए स्कूल ऑफ मैनेजमेंट साइंसेज, वाराणसी के निदेशक प्रो० पी० एन० झा ने कहा कि 30 मई का दिन ऐतिहासिक है, पंडित जुगल किशोर शुक्ल ने पहले हिंदी भाषी अखबार उदन्त मार्तण्ड का प्रकाशन तो किया ही साथ ही साथ देश की स्वतंत्रता संग्राम में संचार माध्यम की भूमिका की ऐसी लौ जगाई जिससे प्रेरणा लेकर तमाम स्वतंत्रता सेनानियों ने समाचार पत्र-पत्रिका का प्रकाशन शुरू किया। मुख्य अतिथि वरिष्ठ पत्रकार डॉ पदमपति शर्मा ने कहा कि सूचना क्रान्ति के इस दौर में हिन्दी पत्रकारिता के सामने सबसे बड़ी चुनौती भाषा के अनुशासन को बनाये रखने का है। उन्होंने कहा कि आज डिजिटल प्लेटफॉर्म ने नागरिक पत्रकारिता को नई ऊंचाइयां दी हैं। मुख्य वक्ता वरिष्ठ पत्रकार डॉ शैलेश चौरसिया ने डिजिटल पत्रकारिता को वैकल्पिक पत्रकारिता की संज्ञा देते हुए कहा कि अब पत्रकारिता बाह्य नियंत्रण से मुक्त हो रही है। इस अवसर पर कुलसचिव श्री संजय गुप्ता, डॉ अविनाश चंद्र सुपकर, समन्वयक, जनसंचार विभाग, डॉ गौरव शाह, डॉ सना अबसार सहित बड़ी संख्या में विद्यार्थी उपस्थित रहे। धन्यवाद ज्ञापन प्रो० संदीप सिंह, विभागाध्यक्ष, जनसंचार और प्रबंधन विभाग ने दिया। कार्यक्रम का संचालन डॉ ईशान त्रिपाठी ने किया।

DIARY EVENTS – June

World Environment Day

School of Management Sciences, Varanasi's NSS unit, organized an awareness workshop titled "**Sustainable Practices and Mission Life**" on **5th June, 2023** to mark the "**World Environment Day.**"

The session aimed to promote environmental protection and emphasize collective action for a better planet. Prof. Kamalsheel Mishra inaugurated the event, highlighting the protection of the environment as vital role in today's world. He stressed its significance for sustainable development and the well-being of present and future generations. Mr. Purnendu Kumar Patra, Assistant Professor, SMS Varanasi discussed pressing environmental needs such as sustainable practices, waste management, and resource conservation. He encouraged NSS volunteers to actively takepart in eco-initiatives and drive positive change. Dr. Shishir Kumar Gujrati, NSS Unit's Programme Officer, urged volunteers to understand the environment's nuances and humanity's relationship with it. He motivated them to engage in activities promoting environmental preservation, including planting and nurturing at least one tree annually. This workshop not only commemorated World Environment Day but also empowered NSS volunteers to advocate for sustainability and create a greener future.

.International Yoga Day

The NSS Unit of **School of Management Sciences, Varanasi** organized a magnificent Yoga Day celebration on the occasion of **International Yoga Day** on **21st June, 2023** in the campus. The highlight of the event was the presence of the esteemed Yogacharya, Dr. Shailendra Bahadur Singh, a renowned expert who shared his profound insights into the transformative benefits of practicing yoga. He explained that Yoga is not merely a physical exercise but a holistic path towards attaining harmony between the mind, body, and soul. Regular yoga practice enhances

flexibility, boosts mental clarity, and promotes overall well-being. Director Prof. P. N. Jha, of School of Management Sciences, Varanasi addressing the significance of Yoga Day and its impact on our lives reiterated that Yoga serves as a powerful reminder for all of us to embrace this ancient practice in our daily lives. By integrating yoga into our routines, we can experience its immense potential to transform us physically, mentally, and spiritually. "On this occasion, a special yoga session was also organized under the guidance of Yogacharya Dr. Shailendra Bahadur Singh, in which various yogasanas and pranayama were practiced. The program was conducted by Dr Anju Singh.

MEETINGS

Alumni Interaction Series

School of Management Sciences, Varanasi organized an Alumni Interaction Series on “**Career Growth Post Management Education**” on **27th April, 2023** for BBA II Semester students. Mr. Aryan Sharma (BBA 2014-17 batch) currently working as Accounts Payable Supervisor and assisting Income Auditor at Melia Desert Palm Resort & Hotel, Dubai was the key speaker for the session. He delivered a wonderful session & urged the students to be aware about various opportunities awaiting them after graduation and alumni interaction session is a worthy event that can guide, motivate and inspire the future managers to walk on to a road of success as well as understand & exhibit the behaviour necessary to achieve their career goals. It was an interactive session where the alumni handled almost all the concerns and queries to the best of his abilities. The event concluded with the vote of thanks by the Coordinator of BBA Programme, School of Management Sciences, Varanasi - Dr. Chandra Shekhar Singh.

Annual Alumni meet

School of Management Sciences, Varanasi organized its Seventh Annual Alumni meet of the Mumbai Chapter of School of Management Sciences, Varanasi Alumni Association on **18th February, 2023** at the Ruby Hall of Bombay Chamber of Commerce and Industry, Mumbai. The Meet was attended by more than 25 Alumnus and Alumna of different courses and batches of School of Management Sciences, Varanasi. Meeting started with the welcome address by Dr. Amitabh Pandey, Coordinator of School of Management Sciences, Varanasi Alumni Association. Afterwards Mr. Rohit Mehta, Deputy Coordinator of School of Management Sciences, Varanasi Alumni Association informed the alumni members about the developments of School of Management Sciences, Varanasi in 27 years of establishment and also presented the agenda of the Alumni meet. Subsequently, an open discussion and general meeting of alumni took place where it was resolved that members would extend their cooperation and support towards this great journey for excellence that School of Management Sciences, Varanasi has embarked upon. The discussion was followed by a felicitation ceremony where the institution put forward its recognition and appreciation for the alumni members.

Celebrations

Republic Day

26th January, 1950 is one of the most important days in Indian history as it was on this day the constitution of India came into force and India became truly a sovereign state and republican country on this auspicious day. School of Management Sciences, Varanasi celebrated this 74th Republic Day with much enthusiasm and pleasure. With the conventional Flag hoisting ceremony, the Director of the institute Prof P. N. Jha, initiated the program. In his inaugural dialogue he emphasized on the achievements of the country in previous 74 years. Prof Jha also discussed about the contribution of School of Management Sciences, Varanasi in building top class Leader Managers as its input for nation building. In his deliberation he expressed his thankfulness towards freedom fighters whether their name is known or unknown to society. He also called upon the students to develop their responsibility towards the society that helps in building the nation. The institute's campus reverberated with patriotic fervour and enthusiasm.

Saraswati pooja on Basant Panchmi

On the auspicious occasion of Basant Panchami, the worship of Maa Saraswati was organized at School of Management Sciences, Varanasi on **26th January, 2023**. The worship program was completed in the presence of Director Prof. P.N.Jha, Registrar Mr. Sanjay Gupta. On this occasion, all the teaching and non-teaching staff were present.

Sports Fest

A four day Intra- Institute Sports Fest was held at **School of Management Sciences, Varanasi** from **23rd to 26th February, 2023** with high euphoria, zeal and enthusiasm among the students as well as the faculty and staff members of School Of Management Sciences, Varanasi. It was declared open by the director Prof. P. N. Jha by the beat of the drum and igniting the ceremonial flame. The Fest witnessed various league matches in Cricket, Volleyball, Table Tennis, Badminton, Chess, Carom and Tug of War. Over the past four days, the students of different courses came together and showcased their incredible spirit and sportsmanship, competing in a range of events. The winners as well as runners up were felicitated by Dr. M. P. Singh, Executive Secretary of School of Management Sciences, Varanasi, Prof. P. N. Jha, Director and Registrar. Mr. Sanjay Gupta,

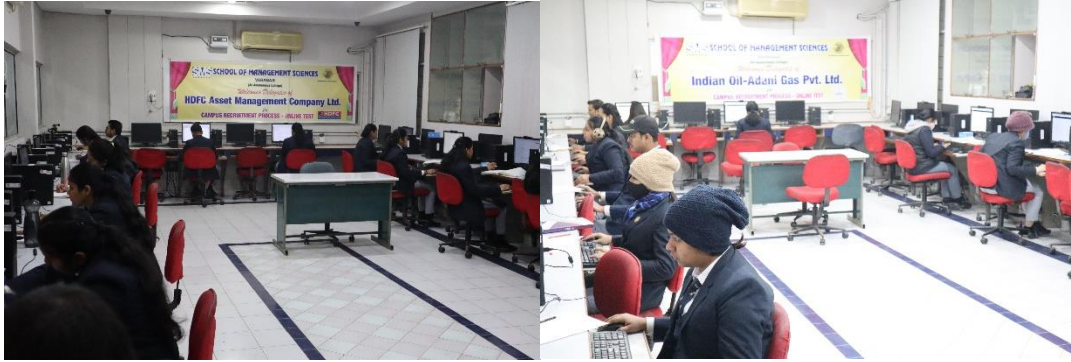
Freshers & Farewell Fever

What We Call The Beginning is Often The End And To Make An End Is To Make A Beginning And The End Is Where We Starts From” -T. S. Eliot



Campus Placements





FACULTY ACHIEVEMENTS

Dr. Sanjay Saxena
Professor



- Visited the Department of Public Health, Lithuanian University of Health Sciences, Lithuania under the European Faculty Exchange Program between

21st April to 1st May 2023 and delivered 8 lectures on the topic of “**Role of Emotional Intelligence in Health and Wealth: Neurochemistry and Quantum Mechanics Elucidation.**”

Dr. Aditya Kumar Gupta

Associate Professor

- Received the **Most Accomplished Spoken Tutorial Educator Award (MASTER Award)** by IIT Bombay for exemplary contribution as an Educator Resource in the implementation of the Spoken Tutorial Project of IIT Bombay, during Spoken Tutorial Awards 2023 held at IIT Bombay on 4th March, 2023.

DR. RADHA RAMAN CHANDAN

Associate Professor



- Received **Best Paper Award** in Taylor and Francis group (SCOPUS indexed) London, in the International Conference on **Artificial Intelligence, Blockchain, Computing and Security (ICABCS 2023)**, February 24 - 25, 2023.
- Received the **Best Paper Award** in IEEE International Conference on “**Contemporary Challenges in Science and its Engineering Applications**” [IC3SEA 203], 05th to 06th May 2023.
- Invited as a key Resource person in National Workshop on “**Tools and Techniques for Scientific Research**”, organized by Computer Science Section, MMV, **Banaras Hindu University, Varanasi**, U.P, India on 27th February, 2023.
- Invited as a Special Guest in the inaugural session in the International Conference on “**Artificial Intelligence, Blockchain, Computing and**

- Security” (ICABCS-2023) on 24th February 2023 and had the honour to interact with the participants and guide them by my scholarly experience.
- Published a research paper on “**Secure Modern Wireless Communication Network Based on Blockchain Technology**” in *Electronics*, MDPI (SCIE & Scopus).
 - Published a research paper on “**A Critical Analysis on Neural Networks and Deep Learning based Techniques for the Cloud Computing System and its Impact on Industrial Management**” at *5th International Conference on Contemporary Computing and Informatics (IC3I)*, Uttar Pradesh, India (Scopus).
 - Published a research paper on "**Implementation and Execution of Blockchain Technology in the Field of Education,**" *2022 5th International Conference on Contemporary Computing and Informatics (IC3I)*, Uttar Pradesh, India. (Scopus).
 - Published a research paper on "**Efficient COVID-19 Identification Using Deep Learning for IoT,**" at *5th International Conference on Contemporary Computing and Informatics (IC3I)*, Uttar Pradesh, (Scopus).
 - Presented a paper on “**Implementation of Optimized Protocol for Secure Routing in Cloud Based Wireless Sensor Networks**” in Taylor and Francis group, International Conference on **Artificial Intelligence, Blockchain, Computing and Security (ICABCS 2023)**, held from 24th – 25th February, 2023(Paper has been presented but it will come online soon) (**SCOPUS Indexed**).
 - Member of the National Advisory Committee of International Conference on “**Artificial Intelligence, Blockchain, Computing and Security (ICABCS 2023)**”, by Taylor and Francis group organised by, Galgotias University, Greater Noida, India, held on 24th to -25th February, 2023.
 - A Program Committee Member of the 24th International Conference on **Parallel and Distributed Computing: Applications and Technologies (PDCAT 2023)**, organised by KIPS Korean Information Processing Society August 16th to 18th, 2023, Jeju, Korea.
 - Appointed as an External Examiner for evaluation of PhD Thesis Titled “**OPTIMIZING SCHEDULING IN CONTAINER BASED CLOUD**” of Computer/ IT Engineering Discipline ,Acharya Jignaben Navanitlal, of Gujarat Technological University, Ahmedabad, Gujarat, India
 - Appointed as an External Examiner for evaluation of PhD Thesis Titled “**OBJECT BASED IMAGE CLASSIFICATION OF SATELLITE**

IMAGES FOR URBAN AREAS” of Electronics & Communication Engineering Discipline of Gujarat Technological University, Ahmedabad, Gujarat, India.

- Appointed as External Examiner for evaluation of Ph. D synopsis and Thesis on titled “**Designing a Machine Learning Model to Deal with Social Media for Validating Data Authenticity**” of Computer Science & Engineering, Banasthali University, Rajasthan.
- Appointed as an External Examiner for evaluation of Ph. D synopsis and Thesis titled “**A Novel Approach to Implement a Computerized Mechanism for Smart Farming**” of Computer Science & Engineering, Banasthali University, Rajasthan.

Dr. Bhavana Singh

Assistant Professor

- Organized Two Days International conference on “**Indian Knowledge Systems for Sustainable Well-Being**” ICON 2023 as **conference coordinator**, held on March 4th to 5th, 2023 at School of Management Sciences, Varanasi.
- Completed five days online Faculty Development Programme on “**Technological Advancement in Tourism and Hospitality Industry**” organized by Academic and Administrative Development Centre, Amity School of Hospitality in association with Amity Academic Staff College from 20th to 24th March, 2023 at Amity University Haryana.
- Completed two weeks UGC Sponsored Refresher Course on “**Role of Digitalization in Sustainable Business and Social Development**” organized by University Grants Commission, Human Resource Development Center(HRDC), Dr. Hari Singh Gour Viswavidyalaya (A Central University) from 22nd February to 07th March, 2023
- Published an edited book on “**Innovation, Entrepreneurship and Economic Development**”, Orange Books Publication; ISBN: 978-93-5621-665-5
- Published a research paper on “**Women Empowerment: Fostering of a Woman's Sense of Self-Worth via Entrepreneurship**”, in **MANAGEMENT INSIGHT**, the Journal of

**Incisive Analysers, A peer reviewed half-yearly journal (Vol. 18 No. 2),
December 2022.**

Himanshu Upadhyay

Assistant Professor III



- Presented a paper on ***“Relationship Between Perceived Employee Emotional Competence and Customer’s Uses Pattern towards Digital Banking Services”*** in an International Conference on ***“New Paradigms in Economy, Commerce and Society”*** organized by School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University), Delhi-NCR campus in collaboration with Faculty of Management Sciences, Durban University of Technology, Republic of South Africa during 10th to 11th February, 2023.
- Awarded with ***“Elite+Gold”*** certificate in the NPTEL online certification course on ***“Business Law for Managers”*** conducted by IIT Kharagpur during the period January-March, 2023.
- Successfully Completed a *one-week NPTEL - Faculty Development Programme* on ***“Business Law for Managers”***, conducted by IIT Madras during the period January to March, 2023.

Dr. Sofia Khan

Assistant Professor II



- Successfully completed and participated in **Five Days Online Faculty Development Program on "Systematic Literature Review (SLR)"** held from 12th June – 16th June, 2023 Organized by G.L. Bajaj Institute of Management, Greater Noida.
- **Annual Professional Individual Member of All India Management Association (AIMA)** effective from 01st April 2023 till 31st March 2024, Membership No. is M-202311099.
- Participated and Presented a Paper entitled "**Indian Education System: An Overview**" in the National Conference on "**Education and Culture of Indo-Tibetan Society in the Context of Global Scenario**" held on May 27th, 2023 Jointly organized by Faculty of Education, Banaras Hindu University Kamachha, Central Institute of Higher Tibetan Studies Sarnath, Varanasi and Bharat Tibet Samanvay Sangh (BTSS), Kashi Prant, Varanasi.
- Successfully completed and participated in **Five Days National Level Virtual FDP on "Skills Reengineering in Business Management"** held from 23rd May – 27th May, 2023 Organized by the Department of Master of Business Administration, Andhra Loyola Institute of Engineering and Technology, Vijayawada.
- Participated and Presented a Paper entitled "**Indian Education System & Indian Knowledge System**" in the 10th International Conference on "**Indian Knowledge Systems for Sustainable Well Being**" held on March 4th-5th, 2023 organized by School of Management Sciences, Varanasi.

Dr. Gaurav Shah
Assistant Professor II

- Successfully completed **NPTEL AICTE Faculty Development Programme** on “**The Science of Happiness and Wellbeing**” held during February- April, 2023 by IIT Kharagpur.
- Successfully completed **NPTEL Online Certification** on "**The Science of Happiness and Wellbeing** in May 2023 organised by IIT Kharagpur.
- Wrote a chapter titled “**A study of ‘Don’t care’ attitude of Bhagavad Gita against the ‘Ahimsa’ and ‘Self-suffering’ ethos of Jainism**” for the forthcoming book on *Indian Knowledge System*.
- Wrote a chapter titled “**From Call of Desire to Call of Duty: An Enquiry into Bhagwad Gita’s Karma Philosophy in Life Management**” for the forthcoming book on *Indian Knowledge System*.
- Conducted a Six days workshop on “**Content Writing**” for students of BA(H) Mass Communication as a resource person from **18th to 23rd January, 2023**.
- Successfully completed an online training course on “**Introduction to Digital Journalism**” organized by Reuters and sponsored by Meta Journalism Project.

Dr. Santosh Kumar

Assistant Professor I



- Published a research paper titled “**Analysis of Artificial Intelligence based Forecasting Techniques for Renewable Wind Power Generation**” in

Smart Technologies, Communication and Robotics (STCR), IEEE, indexed in Scopus.



Dr. Anjali Kushwaha

Assistant Professor I

- Published research paper titled “**Interventions of non-governmental organizations for women’s empowerment through micro-entrepreneurship: Evidences from India**” in UGC CARE listed, International Journal of Indian Culture and Business Management, Vol. 29, No. 1.
- Presented a research paper titled “**Opportunity recognition and exploitation by women entrepreneurs in VUCA world: In the context of COVID-19 pandemic**” in international conference, “NLDICM-2023 Challenges and opportunities for entrepreneurship and business growth” held from 17th to 18th February, 2023.
- Completed a refresher course titled “**Managing Online Classes & Co-creating MOOCS 23.0**, organized by Teaching Learning Centre, Ramanujan College, University of Delhi from 7th to 21st February, 2023)
- Lifetime membership in Indian Commerce Association. Membership ID: UP994

Dr. Sana Absar

Assistant Professor I

- Successfully attended NPTEL AICTE Faculty Development Programme on "**Soft Skill Development**" conducted by IIT Kharagpur from 24th January to 26th March, 2023.
- Successfully completed 8 week long NPTEL course on "**Emotional Intelligence**" conducted by IIT Kharagpur, from 25th January to 26th March, 2023.
- Successfully completed NPTEL AICTE Faculty Development Programme on Emotional Intelligence conducted by IIT Kharagpur from 25th January to 26th March, 2023.
- Successfully completed 8 week long NPTEL course on Soft Skill Development conducted by IIT Kharagpur from 24th January to 26th March, 2023.
- Completed two weeks online Refresher Course on "**Information and Communication Technology**", organized by Human Resource Development Centre, University of Hyderabad with Grade 'A' from 06th to 18th March, 2023
- Completed online two week Interdisciplinary Refresher Course in "**Advanced Research Methodology**" organized by Teaching Learning Centre, Ramanujan College, and University of Delhi and obtained Grade A+.23rd January to 06th February, 2023.
- Presented a Paper titled "**An Analytical study of the aphorism of political pundits about the leader during the 21st Century Politics**" in an International Conference on "Indian Knowledge System for Sustainable Well-Being" organized by School of Management Sciences, Varanasi held on 04th to 05th March, 2023.
- Presented a research paper titled "**Digital Public Sphere: An Analytical Study of Social Media as an Active Social Public Space in India**" at International Conference of Media and Communication organized by Adamas University, Kolkata. Research paper got published as a chapter in book New Media landscape in India: Dimension, Issues, Trends and Future with ISBN 978-81-963402-0-9, held from 30th to 31st March, 2023.
- Published a Research paper titled **Revisiting "Celebrity, Social Mobility and the future of Reality TV"** in a International peer reviewed "Journal of Communication and Management" with ISSN: 2583-617X.

- Conducted a Six days workshop on “**Graphic Design and Multimedia**” for students of BA(H) Mass Communication as a resource person from 18th to 23rd January, 2023.
 - Conducted a Six days workshop on “**Camera and Editing**” for students of BA(H) Mass Communication as a resource person from 06th to 14th June, 2023.