

Institutional Distinctiveness

Promoting Spiritual & Ethical Value-based Professional Education and Practices

In sync with its Vision and mission to nurture professional leadership based on ethical and moral attributes, Institute has a special thrust on promoting a value-based culture.

The Context:

Business schools today are expected to prepare future managers and business leaders who are not only expected to excel in business skills but also act as ethical and responsible corporate citizens. They should have social sensitivity and a moral & ethical compass for responsible and sustainable behavior.

The institute has a dedicated Centre for Spiritualism and Human Enrichment (C-SHE). The activities include

- The Proper amalgamation of spiritual & ethical value-based content along with the curriculum.
- Organizing National and International conferences on issues like values, ethics, spirituality, leadership, etc.
- Publishing a bi-annual journal 'Purushartha' based on spirituality, ethics, and management. Scholars from across the world contribute papers for the journal. The journal is fully indexed with Scopus, and Elsevier and is also enlisted among UGC CARE-approved journals
- Enriching the Institute library with study material on spirituality. The library is already rich with books and CDs on spirituality.

Steps Taken

- The institution has attracted scholars from renowned global institutions in its conferences, hi-life lecture series, and workshops.
- The Institute has been getting acknowledgment from corporate houses regarding the students exhibiting appreciable ethical and moral attributes during working transactions. These are certainly the testimony of the success of the practice under reference.