# Report to the Governing Council on the Feedback collected from the Faculty Members during Academic Session 2021-22:

The administrative job of collecting Feedback from the Faculty Members in Academic Session 2021-22 has already been done and compiled recently as well. The Feedback contents and various inputs drawn from academic ambiance and infrastructure by the faculty members have further been studied and analyzed by a team comprising of Director, Registrar, and Coordinator IQAC on 6 June 2022. Following is a brief account of the observations made by the team members for the kind perusal and needful for the Members of Governing Council:

- 1. More Emphasis on revising ordinance of all courses as per contemporary need of industry and as per NEP standard as well.
- 2. All the teachers have strongly emphasized the need to include minor elective from other faculty, vocational courses and co curricular courses in ordinance.

#### Action Taken:

- 1. A meeting of the Director, Registrar and HODs with Coordinators was convened where the Director instructed them to prepare totally revised new ordinance 2021-2022 as per contemporary need of industry and as per NEP standard as well.
- With a view to enrichment of curriculum, Director instructed to HODs and coordinators to include minor elective from other faculty, vocational courses and co – curricular courses in ordinance.

Coordinator, IQAC)

(Director

### Report to the Governing Council on the feedback collected from the Alumni during Academic Session 2021-22

The feedback from the Alumni members was collected during the 9th Annual meeting of the Delhi Chapter of SMS Alumni Association held on 25th June 2022. The feedback thus collected have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator- IQAC, Head of the Department of Management, Commerce & Mass Communication, Head of the Department of Computer Sciences and Coordinator, Alumni Association on 19th July 2021. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the members of Governing Council:

- 1. Industry expects the new joiners to be proficient in using MS Excel etc.
- 2. There is a high demand for professionally trained manpower in the field of Logistics and Supply Chain Management.
- 3. There is a growing demand for professionals in the Microfinance sector, we should prepare our students for the same.
- 4. There is a growing demand for professionals in the Banking Sector, we should prepare our students for the same.
- 5. There is a growing demand for professionals in the Data Science & Business Analytics Field, we should prepare our students for the same.
- 6. There is a growing demand for professionals in the Digital Marketing field, we should prepare our students for the same.
- 7. Students must be prepared on new technologies like Machine Learning, Artificial Intelligence, Data Analytics, Python, R etc.

#### **Action Taken Report**

- 1. Looking at the requirements of the industry MS Excel has been included in the course curriculum of MBA Programme. Workshops have been organized for providing hands-on training of Microsoft Excel to the students of Undergraduate and Postgraduate courses.
- 2. A course on Insurance, Banking and Microfinance have been included in the MBA curriculum.
- 3. A course on Business Analytics and Data Science has been included in the Curriculum.
- 4. Workshops have been organized to sensitize and prepare students for careers in new age technologies like Artificial Intelligence, Machine Learning, Data analytics, Python, R etc.
- 5. Digital Marketing, Logistics and Supply Chain Management have been included in the course curriculum.

(Coordinator, IOAC)

(HoD, Mgmt., Comm, & Mass Com.)

(Hod, Comp. Sc.)

Registrar)

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(Coordinator, Alumni Association)

(Director)

## Report to the Governing Council following the Feedback collected from the Employers (Corporate Feedback) during Academic Session 2021-2022 :

The exercise of collecting Feedback from the Employers during the Academic Session 2021-2022 has recently been done and compiled as well. The Companies having participated to the said exercise includes, Bajaj Consumercare Ltd., Elenvio Solutions Pvt. Ltd., Fincare Small Finance Bank Ltd., Shyam Steel Ltd., OM Logistics, United Ekta Engineering Udyog Pvt. Ltd. etc. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator-IQAC, Head of Department of Management, Commerce & Mass Comm., Head of Department of Computer Sciences, and General Manager, Corporate Affairs on 16th October, 2021. Following is a brief account of the observations made by the team-members for the kind perusal and needful of the Members of Governing Council :

- 1. Verbal Communication & appearance should be improved.
- 2. Sales and Marketing Concepts need to be more clear.
- 3. General Awareness and Psychometric Test need to be improved.
- More practice for Aptitude Test.
- 5. Confidence and Presentation Skills need to be improved.
- 6. Overall development required.

#### Action Taken :

- 1. Personality development workshop have been organized for overall development of students.
- 2. Regular practice sessions of Aptitude test & Psychometric Test have been organized.
- 3. Alumni Members working in the concerned sectors have been engaged for guiding the students before the Campus Placement in the companies of that particular sector.

(GM, Corporate Affairs)

(Coordinator, IQAC)

(HoD, Mgmt, Comm, & Mass Com.)

(Hod, Com

Registrar

(Director)

## Report to the Governing Body following the Feedback from the Students across the Courses during Academic Session 2021-22.

The administrative exercise of collecting Feedback from the Students across all the various courses during the Academic Session 2020-22 has recently been completed and compiled as well. The scope of the Feedback basically relates to Curricula and Teaching-Learning ambience. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator - IQAC, HoD of Management & Mass Comm., HoD of Commerce and, HoD of Computer Sciences on 16th June, 2022 Following is a brief account of the observations made by the team-members on the above parameters for the kind perusal and needful for the Members of Governing Body:

- Value added program should be provided to enable the students to learn beyond the curriculum.
- More opportunities for sports should be provided and permission to go in other institution also.

### Actions Taken.

- Several Value added program have been planned for customized corporate • education/skill development of the students.
- It was decided that apart from the 'Activity Days', additional slots for sports • should be made available within the class time-table and Institute will notify and also give permission to participate in sports fest organized by other institution.

(HoD, Mgmt.& Mass Comm.)

(HoD, Commerce)

(HoD, Computer Sciences)

(Coordinator, IQAC)

(Director)