Report to the Governing Council on the Feedback collected from the Alumni during Academic Session 2018-19:

The job of collecting Feedback from the Alumni during the different Alumni Meets in Academic Session 2018-19 has already been done and compiled recently as well. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator – IQAC, Head of the Department of Management, Commerce & Mass Comm., Head of the Department of Computer Sciences, and Coordinator, Alumni Association on 10th June, 2019. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the Members of Governing Council:

- 1. More stress needs to be given on training the students on Business Correspondence, especially sales letter writing, creating sales invoice, etc.
- 2. More platforms should be made available for interaction of alumni members with the current batch students.
- 3. Alumni members should be roped in as mentors and facilitators during Campus Placement Process.

Actions Taken:

- 1. For improvement in Business Correspondence area relevant guest lectures and workshops have been organized apart from giving more space to the concerned topics during curricular transactions in the class-rooms.
- 2. Needful changes in the syllabus of Business Communication has been noted down to be endorsed to the concerned University for perusal and revision.
- 3. For providing more platforms to the members of alumni, alumni interaction series has been started where alumni members are invited to interact with current batch students and share their experience along with industry specific inputs.
- 4. With a view to rope in the alumni members to guide as mentors and facilitators, company specific WhatsApp Groups have been created. Through this mechanism, the alumni members have guided the participating students about the placement process and shared industry specific inputs.

(Coordinator, Alumni Asso.)

(Coordinator, IQAC)

(HoD, Mgmt, Comm. & Mass Com.)

(HoD, Comp. Sc.)

(Registrar)

(Director)

Report to the Governing Council on the Feedback collected from the Faculty Members during Academic Session 2018-19:

The administrative job of collecting Feedback from the Faculty Members in Academic Session 2018-19 has already been done and compiled recently as well. The Feedback contents and various inputs drawn from academic ambience and infrastructure by the faculty members, have further been studied and analyzed by a team comprising of Director, Registrar and Coordinator – IQAC on 4th June, 2019. Following is a brief account of the observations made by the teammembers for the kind perusal and needful for the Members of Governing Council:

- 1. More focus needs to be given to co-curricular and EEP activities.
- 2. More stress is required to be given to research orientation for PG students.
- 3. More chances should be provided to faculty members for participation to teacher-recharge programmes held outside.
- 4. Faculty members of Computer Sciences Department suggest for inclusion of more industry-centric contents and subject of Organizational Behaviour in the MCA-sullabus.
- 5. More SMART classes should be made available.
- 6. Canteen services should be improved in terms delivery-time.
- 7. There should be provision for separate washroom for female faculty members.

Actions Taken:

- 1. A meeting of the Director and all Course Coordinators along with both the HoDs was convened where the Director instructed them for providing more stress on co-curricular, EEP, and research related activities for the relevant courses in the forthcoming academic session.
- 2. Efforts would be taken to accommodate more number of faculty members from the forthcoming session for participation to teacher-recharge programmes held outside
- 3. Needful changes in the syllabus of MCA have been noted down and have further been endorsed to the concerned University for perusal and revision. Further the concerned HoD and Course Coordinator, MCA have been asked to provide exposure of the contents under reference to the students in workshop and guest lecture modes.
- 4. Additional SMART classes are going to be made available shortly.
- 5. For ensuring visible improvement in the canteen services in terms delivery-time, the Administrative Officer has already been instructed.
- 6. Provision for separate washroom for female faculty members is on the priority list while construction & extension-work of the new buildings takes place in near future.

(Registrar)

(Coordinator, IQAC)

(Director)

Report to the Governing Council following the Feedback collected from the Employers (Corporate Feedback) during Academic Session 2018-19:

The exercise of collecting Feedback from the Employers during the Academic Session 2018-19 has recently been done and compiled as well. The Companies having participated to the said exercise includes, Ceasefire Industries Ltd., Decathlons Sports India Pvt. Ltd., J K Technosoft, LT Foods Ltd., Paytm, Smart Connect Technologies, VIA Digital Media & News Pvt. Ltd., etc. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator – IQAC, Head of the Department of Management, Commerce & Mass Comm., Head of the Department of Computer Sciences, and General Manager, Corporate Affairs on 6th June, 2019. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the Members of Governing Council:

- 1. Communication skills need to be improved.
- 2. Confidence and Presentation skills need to be improved.
- 3. Practical exposure needs to be polished.
- 4. Sales Knowledge, Logical Mathematics and basic Marketing Concepts need to be more clear.

Actions Taken:

- 1. For improvement in Communication & Presentation skills, and inducting confidence among the relevant students, continuous practice of Group Discussion, Personal Interview and Online Aptitude Tests under the Employability Enhancement Programme have been implemented more rigorously with visible improvements in the results.
- 2. Summer Training Mentors have been asked to ensure better practical exposure to the student-trainees during summer placements in consultation with the respective corporate guides.
- 3. The concerned Course Coordinators have been asked to address to the issue of improving domain knowledge among the students in the areas having been pointed out.
- 4. Relevant changes in the syllabi of Business Communication and Sales Management have been noted down to be endorsed to the concerned University for needful. The effort is further being augmented through organization of pertinent workshops.

(GM, Corporate Affairs)

(Coordinator, IQAC)

(HoD, Mgmt, Comm. & Mass Com.)

Janop Din

(HoD, Comp. Sc.)

(Registrar)

Director)