# Report to the Governing Body on the Feedback collected from the Faculty Members during Academic Session 2023 - 24:

The administrative job of collecting Feedback from the Faculty Members in Academic Session 2023-24 has already been done and compiled. The Feedback contents and various inputs drawn on academic ambiance and infrastructure by the faculty members have further been studied and analyzed by a team comprising of Director, Registrar, and Coordinator, IQAC on 11<sup>th</sup> June 2024. Following is a brief account of the observations made by the team members for the kind perusal and needful for the Members of Governing Body:

- 1. More emphasis should be given on revising ordinances and course curricula of post graduate courses as per contemporary need of industry and as per NEP standard as well.
- 2. All the teachers have strongly emphasized the need to include minor elective from other faculty, vocational courses and co curricular courses in ordinance.

### **Action Taken:**

- 1. A meeting of the Director, Registrar and HODs with Coordinators was convened where the Director instructed them to prepare totally revised new ordinance and course curricula of post graduate courses for the session 2023-2024 as per contemporary need of industry and as per NEP standard as well.
- 2. With a view to enrichment of curriculum, Director instructed to HODs and coordinators to include minor elective from other faculty, vocational courses and co curricular courses in ordinance, and for the same, seek the suggestions of the BOS.

(Registrar)

(Coordinator, IQAC)

## Report to the Governing Body on the feedback collected from the Alumni during Academic Session 2023 - 24

The feedback from the Alumni members was collected during the **10th Annual meeting** of the Delhi Chapter dated **16.12.2023**, **8th Annual meeting** of the Mumbai Chapter dated **10.02.2024** and **1st Annual meeting** of the Bengaluru Chapter dated **18.05.2024** of Alumni Association SMS. The feedback thus collected have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator, IQAC, HoD of Management & Mass Comm., HoD of Commerce, HoD of Computer Sciences and Coordinator, Alumni Association on **10<sup>th</sup> July 2024**. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the members of Governing Body:

- 1. There is a high demand for professionally trained manpower in the field of insurance sector.
- 2. Microfinance will be the next employment generator sector.
- 3. There is a growing demand for professionals in the Banking Sector.
- 4. There is a growing demand for professionals in the Data Science & Business Analytics Field.
- 5. Digital Marketing Sector is booming in the digital era. Our curriculum should inculcate the new dimensions of digital marketing.
- 6. Students must be prepared on new technologies like Machine Learning, Artificial Intelligence, Data Analytics, Python, R etc.

### **Action Taken Report**

- 1. Courses on Insurance, Banking and Microfinance have been included in the MBA curriculum.
- 2. Courses on Business Analytics and Data Science have been included in the Curriculum.
- 3. Workshops have been organized to sensitize and prepare students for careers in new age technologies like Artificial Intelligence, Machine Learning, Data analytics, Python, R etc.
- 4. Digital Marketing, Logistics and Supply Chain Management have been included in the course curriculum.

(HoD)

(Mgmt. & Mass Com.)

(Coordinator) (Alumni Association)

(Commerce)

(Comp. Science)

(Coordinator) (IQAC)

(Director)

(Registrar)

# Report to the Governing Body following the Feedback collected from the Employers (Corporate Feedback) during Academic Session 2023 - 2024

The exercise of collecting Feedback from the Employers during the Academic Session 2023-2024 has recently been done and compiled as well. The Companies having participated to the said exercise includes, GCMMF(Amul) Ltd., Bharti Airtel Ltd., Bigbasket.com, Brinks India, Bandhan Bank Ltd., Pine Labs Pvt. Ltd., PepsiCo India Holding Pvt. Ltd., OM Logistics, InfoEdge India Ltd., Indiannica Learning Pvt. Ltd., United Ekta Engineering Udyog Pvt. Ltd., TCI Ltd. etc. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator-IQAC, HoD of Management & Mass Comm., HoD of Commerce and HoD of Computer Sciences, and VP, Corporate Affairs on **09<sup>th</sup> October**, 2023. Following is a brief account of the observations made by the team-members for the kind perusal and needful of the Members of Governing Council:

- 1. Enhancements are needed in both verbal communication and personal appearance.
- 2. The concepts of sales and marketing need to be clarified and better defined.
- 3. There is a need to enhance general awareness and improve performance in psychometric tests.
- 4. Additional practice is required for the aptitude test.
- 5. There is a need to build confidence and enhance presentation skills.

#### Action Taken:

- 1. Personality development workshops have been organized to foster the overall growth and development of students.
- 2. Regular practice sessions for both Aptitude Tests and Psychometric Assessments are being conducted to ensure participants consistently enhance their skills and build confidence in problem-solving, analytical thinking, and emotional intelligence.
- 3. Alumni members with experience in the relevant sectors have been actively involved in mentoring students, offering valuable insights and guidance to prepare them for campus placements in companies within their respective fields.

J.p.M

(HoD) (Mgmt. & Mass Com.)

(HoD) (Commerce)

(Hol (Comp. Science)

(Registrar)

(Vice President) (Corporate Affairs)

(Coordinator) (IQAC)

(Director)

# Report to the Governing Body following the Feedback from the students across the courses during Academic Session 2023 - 24

The administrative exercise of collecting Feedback from the students across all the various courses during the Academic session 2023-24 has recently been completed and compiled as well. The scope of the Feedback basically relates to Curricula and Teaching Learning ambiance. The Feedback contents and various inputs, thus collected have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator - IQAC, HoD of Management & Mass Comm., HoD of Commerce and HoD of Computer Sciences on **14 June, 2024**. Following is a brief account of the observation made by the team members on the above parameters for the kind perusal and needful for the Members of Governing Body:

- 1. Value added program on Indian Knowledge Systems should also be provided to enable the students to learn beyond the curriculum the Indian Knowledge Systems as well.
- 2. More opportunities for sports and extra-curricular activities should be provided to the students including permission to go in other institutions also.

#### **Actions Taken**

- 1. Value added program on Indian Knowledge Systems has been planned.
- 2. It was decided that apart from the 'Activity Days', additional slots for sports and other extra-curricular activities should be made available within the class time-table and institute will notify and also give permission to the students to participate in sports and annual fest organized by other institutions.

(HoD) (Mgmt. & Mass Com.)

**Registrar** 

(HoD)

(Commerce)

(Comp. Science)

(Coordinator) (IQAC)

(Director)